



City of Yuba City
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TO: Mayor & City Council

cc: Department Heads
Timothy Hayes

FROM: Steven Jepsen, City Manager

DATE: February 1, 2008

SUBJ: **City Manager's Weekly Report**

Downtown Business Association

- The Downtown Business Association held a meeting with downtown property owners on January 31st to further discuss the support of creating a property based assessment district to raise the level of maintenance in downtown Yuba City. This meeting was in preparation for a petition to be presented to the City Council requesting that the City issue a ballot to implement the assessment.

A presentation was made by Lambeth and Associates of Sacramento regarding using a Property Based Improvement District as a funding resource for maintaining and marketing the Plumas Street Shopping District. There was discussion on expanding the zone of primary benefit. Some owners expressed interest in raising enough money to create more parking as a means of creating more business growth in the district. The proposed district, as scheduled, would raise around \$95,000 annually and would be in place for a 5 year period of time to begin in 2009. Several owners signed a preliminary petition to move the process forward.

Community Development

- **Union Pacific R/R & Reeves Avenue Cleanup:** In November 2007, a task force comprised of staff representatives from the City's Code Enforcement, and Public Works Departments along with Union Pacific contractors began a cleanup effort along the abandoned railroad tracks at Reeves Avenue in response to numerous complaints from nearby residents. Residents had complained of trash, junk, abandoned cars, transients and the homeless living in the overgrown oleanders at the subject location. The task force crews have recently completed the cleanup efforts including the pruning of the oleanders and the removal of the debris and vehicles.