



**City of Yuba City
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TO: Mayor & City Council
FROM: Steven Jepsen, City Manager
DATE: June 19, 2009
SUBJ: **City Manager's Weekly Report**

cc: Department Heads
Timothy Hayes

Economic Development

- **Highway 20 Beautification.** One of the main priorities of the Economic Development Workplan is to create a more positive image of the City through gateway and corridor enhancements. This week City staff sent out letters and visited businesses along the Highway 20 corridor inviting their participation in two public meetings that are scheduled next week. The purpose of the meetings is to discuss the beautification of the landscaping and streetscape along Highway 20 and to begin working with property owners regarding the City's sign ordinance.

Evening Meeting

When: Monday, June 22 – 5 p.m. to 6 p.m.
Where: Yuba City Hall, 1201 Civic Center Blvd – Council Chambers

Morning Meeting

When: Tuesday, June 23 – 8 a.m. to 9 a.m.
Where: Bonanza Inn, 1001 Clark Avenue – Colusa Room

Community Development

- **City's Housing Element.** Staff received preliminary acceptance of its Housing Element Update from the California Department of Housing and Community Development (HCD) this week, leading to the final step of adopting a new Housing Element for Yuba City. The City's Housing Element establishes specific goals, policies and objectives relative to the provision of housing for all economic segments of the community. The document includes: an assessment of housing needs; an inventory of resources; and an analysis of constraints to housing development. In accordance with State law, the City is required to update its Housing Element every five years. Once the Housing Element has been approved, the City is eligible to apply for new state and federal affordable housing grants. The City has used these grants in the past to fund its first-time homebuyer and owner occupied rehabilitation programs.
- **Neighborhood Stabilization Program Application.** This week, staff submitted the City's application for the new Neighborhood Stabilization Program (NSP) to the California Department of Housing and Community Development (HCD). The NSP funds are aimed at addressing the region's foreclosure problem. At the June 9, 2009 City Council meeting, the Council approved

agreements between the Yuba City, Live Oak, and Sutter County for purposes of forming the required Joint Partnership as required to apply for the federally funded NSP monies. NSP allocations total nearly \$1.8 million for the three jurisdictions. The funds are to be used for acquiring foreclosed properties within the community in an effort to cleanup blighted properties and provide additional affordable housing opportunities to our residents.

Utilities Development

- This month's supplemental issue to WaterWorld magazine features Yuba City's Water Treatment Plant on the cover. WaterWorld is a worldwide magazine read by professionals in the water and wastewater industries to receive the latest information on technology, products and trends in the water industry. The article was written by Rich Stratton of HDR Engineering, and Yuba City's own Ian Pietz and John Westhouse. The article discusses the challenges and benefits of operating a water treatment plant with both conventional and membrane filters. To access this article, go to:
<http://www.waterworld.com/WaterWorld/en-us/index/display/article-display.articles.membranes.volume-2.issue-3.feature.concurrent-operation-of-conventional-and-membrane-filtration-during-plant-expansion.htmlhtml>