



What's Happening



Questions or comments contact
Judy Sanchez at 755 1620 or email
jsanchez@yubacitydowntown.com



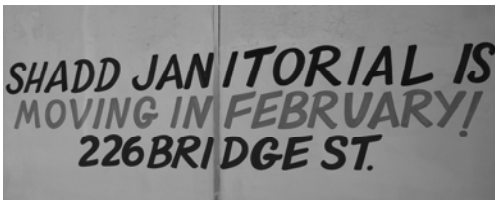
Plumas Streetscape

The City is working on the Plumas Street Streetscape project and 95% of plans should be completed by the end of January. Pending Caltrans' remarks pertaining to the encroachment permit, they anticipate finalizing the plans in February 07 and bidding in March 07.

PLANNING DOWNTOWN 2007-2012

Thank you to everyone that participated in the Planning Session for Yuba City Downtown Business Association Strategic Planning on January 18th. It was a successful morning with a variety of stakeholders. Many items were brought to the discussion to make Downtown a better and safer place. Presentation of the final outcome will be presented at the April 12th DBA Board Meeting at 633 Plumas Street, 8:30 am.

Shadd's is Moving



Yes, it's true. **Shadd's Janitorial** Supplies will be relocating to 226 Bridge Street. You will be missed on Plumas Street.

CAMERA, LIGHTS. ...ACTION!

PunkRockVids.com filmed a music video for a Sacramento Area Band, Self Against City, in Downtown Yuba City! The shoot took place at the Sutter Theater on Wednesday January 17th, 2007 from 7:00 am to noon. There were cameras, lights, 8-foot crane, dolly track and approximately 20 people associated with the video. PunkRockVids.com thanks all merchants for their consideration in the making of the video.

Downtown Beat—Tuesday February 13th

February's Downtown Beat will have a 30 minute presentation from Yuba City's Gang Officer Aaron Moe. The presentation will be on Tuesday, February 13th at 9:00 am at 633 Plumas Street. Bring a friend and learn about gangs, colors, and other signs of gang members.

Downtown Business Association Mission Statement: "To preserve, promote and encourage aspiring businesses and provide a safe, clean center of culture and community life for residents and visitors alike"

Board of Directors

President -Don Covey,
Yuba City Florist

Vice Pres -George Selland,
Rose Ins Agency Inc

Secretary -Kristine Cassidy,
Fremont Rideout

Treasurer -Al Colston,
Alvin Colston CPA

Board Members

Cashalyn Gilliss, Crosspointe

Tom McKinney, McNally's App

Jeff Milani, Milani Optical

Linda Nolan, Runway Rags

Harj Mahil, Indian Fusion

Steve Voelker

Vanessa Marshal, Wild Birds
Unlimited

Stacey Battista, The Beauty Fix

Downtown Beat



The Downtown Beat meets the **2nd Tuesday of each month at 9:00 am at 633 Plumas Street.** Meet the officers that patrol downtown.

DBA BOARD MEETINGS

2ND THURSDAY OF EACH MONTH; 8:30 AM

633 Plumas St



February 2007 - *What's Happening Downtown Yuba City*



SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6 City Council; 7:00 pm	7	8 DBA Board Mtg 8:30 am 633 Plumas St	9	10
11	12	13 Downtown Beat , 9:00 am 633 Plumas; Marketing Mtg 1:30 pm—439 Center St	14	15	16	17
18	19	20 City Council; 7:00 pm	21	22 Membership Mtg 2:30, 439 Center St	23	24
25	26	27	28			

*Here is your opportunity to get involved, you are invited to any of the above mentioned meetings.
Stop by and see what's going on!*

Thank you Associate Members! Butte Community Bank, Cal-Yuba Investments, Cambridge Career College, City of Yuba City, Comcast-Advertising Sales, Craig Starkey State Farm Ins, EasyBusinessFinder.Com, Express Personnel Svcs, Inc, Farmers Market, Fremont-Rideout Health Group, Gold Country Ntl Bank, Harkey House Inn, Meagher & Tomlinson, One Stop, Pepsi Cola Bottling Co, Provco, River City Printing, Sutter North Medical, The Garden Gate Florist, Tuscano Construction, Twin Rivers Polaris, Up & Running Computers, Umpqua Bank, Valley Truck & Tractor, Wheeler Oldsmobile, Yuba-Sutter Chamber of Commerce, Yuba-Sutter Regional Arts Council

2007 Events

Summer Stroll, June 22
Harvest Festival, Oct 27
Christmas Stroll, Dec 7