

What's Happening



Questions or comments contact
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Plumas Streetscape

On Wednesday, February 28th the City of Yuba City brought downtown merchants up to date on the Plumas Streetscape designs. Information was shared that the designs will be going to **City Council on Tuesday, March 6th at 7:00 pm.** After Council approval the Plumas Streetscape bidding process will be on its way. Claire Shawver (Project Manager) and George Musallam (Public Works Director) are anticipating construction to start as early as June 2007. The construction will maintain one southbound lane in operation and construction to continue through the holiday season with an estimated completion date of October 2008. There will be a DBA Advisory Committee to work with the City regarding issues and concerns that may arise during construction. That Committee consists of Bill Meagher, Don Covey and George Selland; if you are interested in the Advisory Committee, please contact Judy Sanchez at 755-1620. 2007 holds a lot in store for downtown, show your support of the Streetscape Project by attending the next City Council meeting, Tuesday, March 6th at 7:00 pm, 1201 Civic Center Blvd. Your business depends on it!

New Board Member



At the February 8th DBA Board Meeting, Anthony Pope was voted to the DBA Board. The DBA Board has 12 seats and Anthony filled the latest vacancy. Thank you Anthony!

Board of Directors

President -Don Covey,
Yuba City Florist

Vice Pres -George Selland,
Rose Ins Agency Inc

Secretary -Kristine Cassidy,
Fremont Rideout

Treasurer -Al Colston,
Alvin Colston CPA

Board Members

Cashalyn Gilliss, Crosspointe

Tom McKinney, McNally's App

Jeff Milani, Milani Optical

Linda Nolan, Runway Rags

Harj Mahil, Indian Fusion

Steve Voelker

Vanessa Marshal, Wild Birds
Unlimited

Anthony Pope, Pope's Uniform
& Embroidery

Downtown Beat



The Downtown Beat meets the **2nd Tuesday of each month at 9:00 am at 633 Plumas Street.** Meet the officers that patrol downtown.

DBA BOARD MEETINGS

2ND THURSDAY OF EACH MONTH; 8:30 AM

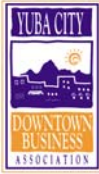
633 Plumas St

A-d Agency New Event Manager!

The DBA would like to welcome the A-d Agency as the new marketing company to handle the Downtown events! The A-d Agency team consists of the following: Linda Plummer, Debbie Baggett, Randi Haimes, Mark Bradley, Randy Johnson and Jonathan Trujillo. Planning is underway for the FIRST annual **Star Spangled Celebration (formerly the Summer Stroll)** to be held July 7, 2007, on Plumas Street. The local A-d agency has taken on the responsibility of coordinating and planning the events with the help of the Yuba City DBA Marketing Committee, and soon the invitation will go out to everyone in the community to come and be a part of making the Star Spangled Celebration a huge success. **Learn more about Star Spangled Celebration at www.summerstroll.com.**



Downtown Business Association Mission Statement: "To preserve, promote and encourage aspiring businesses and provide a safe, clean center of culture and community life for residents and visitors alike"



March 2007 - *What's Happening Downtown Yuba City*



SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6 Streetscape on agenda City Council; 7:00 pm	7	8 DBA Board Mtg 8:30 am 633 Plumas St	9	10
11	12	13 Downtown Beat , 9:00 am 633 Plumas; Marketing Mtg 1:30 pm—439 Center St	14	15	16	17
18	19	20 City Council; 7:00 pm	21	22 Membership Mtg 2:30, 439 Center St	23	24
25	26	27	28	29	30	31

*Here is your opportunity to get involved, you are invited to any of the above mentioned meetings.
Stop by and see what's going on!*

Thank you Associate Members! *Butte Community Bank, Cal-Yuba Investments, Cambridge Career College, City of Yuba City, Comcast-Advertising Sales, Express Personnel Svcs, Inc, Farmers Market, Fremont-Rideout Health Group, Gold Country Ntl Bank, Meagher & Tomlinson, One Stop, Pepsi Cola Bottling Co, Provco, Sutter North Medical, The Garden Gate Florist, Tuscano Construction, Twin Rivers Polaris, Up & Running Computers, Umpqua Bank, Valley Truck & Tractor, Wheeler Oldsmobile, Yuba-Sutter Chamber of Commerce*

2007 Events

Star Spangled Celebration
July 7
Harvest Festival, Oct 27
Christmas Stroll, Dec 7