



What's Happening

JULY 2008

WWW.YUBACITYDOWNTOWN.COM

Yuba City Downtown Business Association

PHASE II OPENS! As of June 27, Plumas Street opens from Bridge Street up to Teegarden. Stop by downtown to check it out!



Location Change for Construction Meetings!

The Construction Meetings WILL BE AT THE BACK PATIO OF KAFFE T LATTA, 725 PLUMAS ST on Thursday, JULY 17TH AT 9:00 am. Downtown Merchants are encouraged to attend these meetings.

Claire Shawver is the Project Manager for the construction, if you have questions you may contact her at 822-4818. Or you may contact Judy Sanchez at the DBA office at 755-1620 or email at jsanchez@yubacitydowntown.com.



DBA'S 30TH BIRTHDAY REVIEW

Thank you all for attending the DBA's 30th Birthday Party! The party was held at Sopa Thai's new banquet room and Sopa along with her staff provided excellent food and outstanding service. In attendance was Mayor Ramirez along with Councilman Miller, 24 downtown merchants, 4 Associate Members and other VIP'S, all had a fun time. Recognition went out to 14 merchants that moved into the downtown during the construction along with the merchants that expanded or improved their buildings. Congratulations to the 2009 BID winner, Gina's Tattoo's they will have their 2009 BID assessment waived. Kudo's to Carol Ramirez and Jackie Sillman for their presentation on the City's 100th Centennial Closing Ceremony set for October 10th, 2008. The 2008-09 Board of Directors were sworn in by Mayor Ramirez and we all sang Happy Birthday to the DBA for 30 years! Thank you all for attending and look forward to next years meeting.

DBA Board Members:

- Don Covey, President
- George Selland, Vice Pres
- Tanya Mullen, Secretary
- Ken Anderson, Treasurer
- Cashalyn Gillis, Crosspointe
- Jeff Milani, Milani Optical
- Doug Gibbs, Gibbs Group LLC
- Cindy Paine, Jerry's Stereo
- Chuck Brooks, Sutter Com Bank
- Claudia Burgett, Nini's
- Mark Martin, Tooth & Claw
- Tanya Colburn, Sweet Child of Mine
- Tim McKenna, Linda's Soda Bar

**DBA BOARD Meetings,
2nd Thursday, 8:30 am
@ Fremont Rideout
Health Group 405
Center St, Room 1**



2008 Events

**Farmers Market:
Every Saturday - May
10th—October, 8:00
am —Noon
TOWN CENTER**



**Centennial
Celebration
October 10th,
5:00—9:00 pm**



**Christmas Centennial
Stroll
December 5th**



MERCHANTS RECOGNIZED AT 2008 ANNUAL MEETING

- | | | |
|-----------------------|-------------------------|-------------------------------|
| * Ann's Apparel | * Post Décor | * Core Care |
| * Nini's | * Guns & Ammo | * Don's Shoes |
| * Sweet Child of Mine | * No Place Like Home | * Linda's Soda Bar & Grill |
| * Pockets | * California Red's Café | * Chikara |
| * Jerry's Stereo | * Mr Pickles | * Fremont Rideout Parking Lot |
| * Padre's Sports Bar | * 530 Motors | * Sopa Thai Charms |

Yuba City Downtown Business Association

439 Center Street, Suite 201
 PO Box 146
 Yuba City CA 95992
 Phone: 530-755-1620
 www.yubacitydowntown.com



Thank you Associate Members

● ● ● ● *Butte Community Bank-*Cal-Yuba Investments-*City of Yuba City-*Comcast-Advertising Sales-*Express Personnel Svcs, Inc-*Gold Country Ntl Bank-*Harlan Communications-*Meagher & Tomlinson-*Pepsi Cola Bottling Co-*Sutter North Medical-*The Garden Gate Florist-*The Site Smiths-*Tuscano Construction-*Twin Rivers Polaris-*Up & Running Computers-*Valley Truck & Tractor-*Wheeler Oldsmobile-*Yuba-Sutter Chamber of Commerce ● ● ● ●

July 2008

sun	mon	tue	wed	thu	fri	sat
		1	2	3 Finance Mtg 9:00 am 439 Center St	4	5
6	7	8 Events Mtg; 10:30, 439 Center St	9	10 Board Mtg @ 8:30, 405 Center	11	12
13	14	15	16	17 Construction Mtg, Kaffe T Latta 9:00 am	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Downtown Business Association Mission Statement:

“To preserve, promote and encourage aspiring businesses and provide a safe, clean center of culture and community life for residents and visitors alike”

PLUMAS STREETSCAPE

Project Status Summary
July 1, 2008



Behind the Fence...

The finishing touches are being completed in **Phase II** and the road was paved to Teegarden Avenue and open in time for the **Summer Stroll!** Sidewalk replacement from Teegarden to Church Street is in progress and the road will be paved and open within the next few weeks.

Once Phase II is open to Church Street, Yuba-Sutter Transit will re-establish their bus routes on Plumas Street and, once again, provide convenient access for the community to visit the Plumas Street Shopping District and enjoy all that downtown has to offer!

Post Office Access: Work that will impact access to the Post Office as we move into Phase III will take place on Saturday afternoon(s) and Sundays to minimize inconvenience to the public. Other than during these times, access to the Post Office will be maintained from Church Street.

All underground work is complete in **Phase III** and the road has been excavated. We have started irrigation installation and are completing electrical work for the new streetlights. The foundations for the pre-case seatwalls are being formed and poured. We will begin installation of new streetlights and setting seatwalls sections in the next couple of weeks. and curbs and gutters will follow.

REMINDERS:

Public Parking

- The City has secured additional **Public Parking at 701 Plumas Street and 800 Plumas**. 701 is accessible from Rockholt and 800 can be accessed from Walnut. Please watch for the bright yellow directional signs.
- The cul-de-sac at Reeves Avenue will be undergoing improvements to provide an additional 22 parking spaces. In the mean-time, it has been temporarily re-stripped to provide additional parking.

Access to Businesses

All businesses are accessible from the front along protected walkways (except during sidewalk replacement). Many businesses have rear entrances open to make enjoying the downtown area more convenient. Look for the helpful "You Are Here" signs on the fences to assist you in finding your way around the downtown area.

Communication

Please remember to join us on the 3rd Thursday of each month for a construction update meeting where you will hear the latest information and ask any questions you may have. The meetings are held at:

Kaffe 'T Latte, Courtyard at 9 a.m.

The DBA Coordinator, Judy Sanchez, will be sending ongoing project updates by mail and/or email to all merchants and property owners. Please feel free to email the Construction Project Manager, Claire Shawver via the Yuba City Website (yubacity.net) or the Downtown Yuba City website (yubacitydowntown.com) with any questions or concerns.

**Thank you for your patience & support of this
exciting and important project!**