



What's Happening

AUGUST 2008

WWW.YUBACITYDOWNTOWN.COM

Yuba City Downtown Business Association

PLUMAS STREET OPEN UP TO CHURCH STREET! As of July 18th, Plumas Street opens from Bridge Street up to Church St. Stop by downtown to check it out!

DBA Board Members:

- Don Covey, President
- George Selland, Vice Pres
- Tanya Mullen, Secretary
- Ken Anderson, Treasurer
- Cashalyn Gillis, Crosspointe
- Jeff Milani, Milani Optical
- Doug Gibbs, Gibbs Group LLC
- Cindy Paine, Jerry's Stereo
- Chuck Brooks, Sutter Com Bank
- Claudia Burgett, Nimi's
- Mark Martin, Tooth & Claw
- Tanya Colburn, Sweet Child of Mine
- Tim McKenna, Linda's Soda Bar

**DBA BOARD Meetings,
2nd Thursday, 8:30 am
@ Fremont Rideout
Health Group 405
Center St, Room 1**

2008 Events

**Farmers Market:
Every Saturday - May
10th—October, 8:00
am —Noon
TOWN CENTER**



**Centennial
Celebration
October 10th,
5:00—9:00 pm**



**Christmas Centennial
Stroll
December 5th**



Construction Meeting—August 21st

The Construction Meetings are located at **THE BACK PATIO OF KAFFE T LATTA, 725 PLUMAS ST** on Thursday, **AUGUST 21ST AT 9:00 am**. Downtown Merchants are encouraged to attend these meetings.

Claire Shawver is the Project Manager for the construction, if you have questions you may contact her at **822-4818**. Or you may contact **Judy Sanchez** at the DBA office at **755-1620** or email at jsanchez@yubacitydowntown.com.

CENTENNIAL CELEBRATION—OCTOBER 10TH

Attention all merchants! The Centennial Celebration is Friday, October 10th at 5:00 pm—9:00 pm. This event is celebrating the City of Yuba City's 100th birthday. The downtown merchants will be the vendors for this event. This is your chance to expand your business out the doors and into the flex zone. Make this an event to remember! Plan some excitement in front of your store!

New Merchant

New to downtown is 530 Motors; located on the corner of Plumas Street and Bridge Street. Raminder & Sukhjiwan Bihala are the owners of 530 Motors at 601 Plumas St, 671-2277 and they also have a location in Marysville at 726 10th St. Welcome.



Associate Members

The Downtown has two new Associate Members! Welcome Ben Wells at The Site Smiths or visit www.thesitesmiths.com, 530-301-6588 specializing in web design and online marketing. Also welcome Russ & Sue Smith at The Cookie Tree at 441 Bridge Street, Suite A or www.cookiecree.net, 530-673-1246, specializing in Cookies and more!



PLUMAS STREETSCAPE

Project Status Summary
August 1, 2008



Behind the Fence...

Phase I & II are complete; Plumas Street and all side streets are paved and open from Bridge Street to Church Street and Phase III is progressing well.

The 2-step curbs are done and sidewalk replacement along the east side will be finished the first week of August. Demolition and replacement of the sidewalk on the west side will follow.



Trench drains will be installed this month and the remaining six **palm trees** will be arriving mid-August. We also have some work coming up in the next couple of weeks at the intersection of Plumas and Hwy 20 which involves Caltrans and will require night work with traffic control impacts.

We're in the *final stretch* with substantial project completion targeted for **October!!**

REMINDERS:

Please remember to join us on the 3rd Thursday of each month for a construction update meeting where you will hear the latest information and ask any questions you may have.

The meetings are held at:

Kaffe 'T Latte, Courtyard at 9 a.m.

The DBA Coordinator, Judy Sanchez, will be sending ongoing project updates by mail and/or email to all merchants and property owners. Please feel free to email the Construction Project Manager, Claire Shawver via the Yuba City Website (yubacity.net) or the Downtown Yuba City website (yubacitydowntown.com) with any questions or concerns.

**Thank you for your patience & support of this
exciting and important project!**