



# SALES TAX - REGIONAL GROWTH COMPARISON

POINT OF SALE AND POOLS - FOURTH QUARTER COMPARISON

	Fourth Quarter 2009	Fourth Quarter 2008	Dollar Difference	Percent Difference
<b>Bay Area</b>				
Alameda	54,854,384	58,520,250	(3,665,866)	-6.26%
Contra Costa	32,568,883	34,161,457	(1,592,575)	-4.66%
Marin	10,297,719	10,440,791	(143,072)	-1.37%
Napa	5,970,258	6,532,497	(562,239)	-8.61%
San Francisco	34,741,999	36,964,224	(2,222,225)	-6.01%
San Mateo	31,471,816	32,365,656	(893,840)	-2.76%
Santa Clara	77,501,296	81,308,086	(3,806,790)	-4.68%
Solano	13,719,309	16,629,901	(2,910,593)	-17.50%
Sonoma	17,070,581	18,653,242	(1,582,661)	-8.48%
Total	278,196,245	295,576,105	(17,379,861)	-5.88%
<b>Central Coast</b>				
Monterey	12,411,250	13,108,469	(697,219)	-5.32%
San Benito	1,134,805	1,226,122	(91,316)	-7.45%
San Luis Obispo	8,959,582	9,883,499	(923,917)	-9.35%
Santa Barbara	13,579,955	14,348,559	(768,605)	-5.36%
Santa Cruz	7,184,502	7,344,267	(159,765)	-2.18%
Total	43,270,094	45,910,916	(2,640,822)	-5.75%
<b>Far North</b>				
Butte	6,334,690	6,585,531	(250,841)	-3.81%
Colusa	874,055	796,199	77,856	9.78%
Del Norte	514,812	581,102	(66,290)	-11.41%
Glenn	678,011	733,328	(55,318)	-7.54%
Humboldt	4,226,925	4,139,622	87,303	2.11%
Lake	1,252,453	1,301,902	(49,448)	-3.80%
Lassen	576,214	605,971	(29,758)	-4.91%
Mendocino	2,821,289	3,077,983	(256,694)	-8.34%
Modoc	213,658	223,489	(9,831)	-4.40%
Nevada	2,646,081	2,810,334	(164,253)	-5.84%
Plumas	444,803	519,506	(74,703)	-14.38%
Shasta	6,570,548	6,516,222	54,326	0.83%
Sierra	33,664	46,936	(13,271)	-28.28%
Siskiyou	1,056,333	1,261,975	(205,643)	-16.30%
Tehama	1,410,780	1,452,211	(41,431)	-2.85%
Trinity	182,303	192,657	(10,354)	-5.37%
Total	29,836,620	30,844,969	(1,008,349)	-3.27%
<b>CALIFORNIA TOTAL</b>				
	1,225,753,980	1,304,083,125	(78,329,145)	-6.01%



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	Fourth Quarter 2009	Fourth Quarter 2008	Dollar Difference	Percent Difference
<b>Sacramento Region</b>				
El Dorado	4,085,647	4,234,048	(148,402)	-3.50%
Placer	15,553,404	15,570,196	(16,793)	-0.11%
Sacramento	44,454,590	47,083,885	(2,629,295)	-5.58%
Sutter	3,086,656	3,105,664	(19,008)	-0.61%
Yolo	7,468,305	8,291,774	(823,469)	-9.93%
Yuba	1,038,167	1,255,607	(217,440)	-17.32%
Total	75,686,769	79,541,175	(3,854,407)	-4.85%
<b>San Joaquin Valley</b>				
Fresno	26,002,636	29,987,820	(3,985,184)	-13.29%
Kern	25,871,391	30,182,432	(4,311,042)	-14.28%
Kings	2,980,206	3,563,662	(583,456)	-16.37%
Madera	2,843,224	2,972,580	(129,356)	-4.35%
Merced	5,447,046	5,624,224	(177,178)	-3.15%
San Joaquin	19,212,809	20,742,094	(1,529,285)	-7.37%
Stanislaus	15,747,564	17,202,189	(1,454,625)	-8.46%
Tulare	10,688,941	11,074,655	(385,714)	-3.48%
Total	108,793,816	121,349,656	(12,555,840)	-10.35%
<b>Sierras</b>				
Alpine	61,590	37,310	24,280	65.08%
Amador	1,023,813	1,058,532	(34,719)	-3.28%
Calaveras	667,681	717,328	(49,646)	-6.92%
Inyo	755,271	734,062	21,209	2.89%
Mariposa	349,114	351,290	(2,176)	-0.62%
Mono	446,182	570,316	(124,134)	-21.77%
Tuolumne	1,304,585	1,490,407	(185,822)	-12.47%
Total	4,608,236	4,959,244	(351,008)	-7.08%
<b>Southern California</b>				
Imperial	5,547,259	5,580,585	(33,326)	-0.60%
Los Angeles	300,249,479	321,080,538	(20,831,059)	-6.49%
Orange	123,672,144	131,374,117	(7,701,972)	-5.86%
Riverside	60,420,756	62,603,116	(2,182,360)	-3.49%
San Bernardino	63,240,684	65,349,393	(2,108,709)	-3.23%
San Diego	105,241,235	110,885,048	(5,643,813)	-5.09%
Ventura	26,990,642	29,028,262	(2,037,620)	-7.02%
Total	685,362,200	725,901,060	(40,538,859)	-5.58%
<b>CALIFORNIA TOTAL</b>				
	1,225,753,980	1,304,083,125	(78,329,145)	-6.01%