

B. Commercial Zones (C-O, C-1, C-2, C-3, C-M)

Sign Type	Maximum Number	Project Square Footage	Maximum Area Per Sign	Maximum Sign Height	Text	Location Requirements	Lighting Allowed?
Monument Signs⁽¹⁾ (1-4 businesses)	1 sign per each 300 feet of lineal street frontage.		40 sq. ft. in C-O, C-1. 48 sq. ft. in C-M. 64 sq. ft. in C-2, C-3.	6 feet in C-O, C-1, C-M. 10 feet in C-2, C-3.	Name, logo and nature of occupancy of the building or business to be advertised.	5 feet from all property lines. Sight distance requirements must be maintained.	Yes, externally or internally. ⁽³⁾
Monument Signs⁽¹⁾ (5 or more businesses in C-2 or C-3)	1 sign per each 300 feet of lineal street frontage.	1 - 50,000 50,001 - 100,000 100,001 - 150,000 150,001+	80 sq. ft. 96 sq. ft. 112 sq. ft. 128 sq. ft.	12.5 feet. 15 feet. 17.5 feet. 20 feet.	Name, logo and nature of occupancy of the building or business to be advertised.	5 feet from all property lines. Sight distance requirements must be maintained.	Yes, externally or internally.
Directional Signs	1 for one-way, 2 for two-way driveways.		4 sq. ft.	3 feet.	Directional and regulatory information, with no more than 20% of the sign area to identify the occupancy.	Outside of the public right-of-way.	Yes, during the business hours only.
Directory Signs	1 per building frontage.		12 sq. ft.	6 feet.	Name and nature of the occupancy(s) to which the sign is directing the public.	As near the main entrance of the building complex as possible and not readable from the public right-of-way.	Yes, during the business hours only.
Off-site Advertising Signs⁽¹⁾ (continues)	C-3, C-M (Only with an approved use permit) Number based on Locational Requirements.		300 sq. ft.	30 feet.		Minimum distance of 1,000 feet from another off-site sign on same side of street and 500 feet apart if located on opposite sides of the street.	No internally illuminated signs. May be externally illuminated, with no moving parts.

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Building Signs⁽²⁾			C-O, C-1 - 1 sq. ft. for each 1 lineal foot of building frontage ⁽²⁾ . C-2, C-3, C-M - 1 1/2 sq. ft. for each 1 lineal foot of building frontage ⁽²⁾ .	Not to exceed the building eaves of the building to which it is affixed.	Name, nature and logo of the occupancy of the building or business to be advertised.	Attached to building below eaves.	Yes, externally or internally.
Changeable Copy Signs⁽⁴⁾			Business and changeable copy sign area not to exceed total allowed for the site.	Not to exceed the building eaves of the building to which it is affixed.	Limited to events to be offered by the use.	Attached to building below eaves.	Yes, externally or internally. No moving letters or symbols.
Projecting Wall Signs⁽⁵⁾	Not to exceed combined total square footage allowed for wall signs.		Not to exceed combined total square footage allowed for wall signs.	Not to exceed the eaves of the building to which it is affixed.	Limited to the name, nature and logo of the occupancy of the building or business to be advertised. May only be attached to the building, to which the copy relates.	Lowest portion of the sign must be a minimum of 8 feet above the average grade. May not project more than 4 feet from the wall to which it is attached.	Yes, externally or internally.
Awning/ Canopy Signs			50% of the total awning/canopy area. Not to exceed combined total square footage of allowed wall signage.	Not to exceed the eaves of the building to which it is affixed.	Limited to the name, nature and logo of the occupancy of the building or business to be advertised.	Lowest portion of the sign must be a minimum of 8 feet above the average grade.	Yes.
Under Canopy Sign⁽⁵⁾ (continues)	1 per building frontage.		6 square feet		Name, nature and logo of the occupancy of the business to be advertised.	The sign must be perpendicular to the building face and no less than 8 feet above the average grade.	No.

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Suspended Signs	1 double-faced sign per business entrance. Signs must be uniform in color and design for all tenants identified within the center.		6 sq. ft.	Must be located under a covered walkway and perpendicular to the walkway.	Limited to the name, nature and logo of the occupancy of the building or business to be advertised.	Lowest portion of the sign must be a minimum of 7 feet above the average grade.	No.

- (1) Increased sign area and/or height in excess of maximums are only allowed following the approval by the Planning Commission of a use permit (Sec. 8-5.7003). Prior to the issuance of the use permit the finding must be made that the sign is needed to advertise a business(es) that have limited visibility from the adjacent public roadway.
- (2) Up to two (2) contiguous building sides, provided each has frontage, may be used to calculate allowable sign area.
- (3) Internally illuminated monument signs, in the C-O District, shall require a minor use permit if visible from adjoining residentially zoned property.
- (4) Only when in association with a theater or conference center with conference rooms.
- (5) An encroachment permit issued by the Engineering Division of Development Services may be required if sign projects into a public right-of-way.