

C. Industrial Zones (M-1, M-2)

Sign Type	Maximum Number	Maximum Area Per Sign	Maximum Sign Height	Text	Location Requirements	Lighting Allowed?
Monument Signs⁽¹⁾	1 sign per each 300 feet of lineal street frontage.	48 sq. ft.	6 feet	Name, logo and nature of occupancy of the building or business to be advertised.	5 feet from all property lines. Sight distance requirements must be maintained.	Yes, externally or internally.
Directional Signs	1 for one-way, 2 for two-way driveways.	4 sq. ft.	3 feet.	Directional and regulatory information, with no more than 20% of the sign area to identify the occupancy.	Outside of the public right-of-way.	Yes, during the business hours only.
Directory Signs	1 per building frontage.	12 sq. ft.	6 feet.	Name and nature of the occupancy to which the sign is directing the public.	As near the main entrance of the building complex as possible and not readable from the public right-of-way.	Yes, during the business hours only.
Off-site Advertising Signs	Only with an approved use permit. Number based on Locational Requirements.	300 sq. ft.	30 feet.		Minimum distance of 1,000 feet from another off-site sign on same side of street and 500 feet apart if located on opposite sides of the street.	No internally illuminated signs. May be externally illuminated, with no moving parts.
Building Signs		1 sq. ft. for each 1 lineal foot of building frontage ⁽²⁾ .	Not to exceed the eaves of the building to which it is affixed.	Limited to the name, nature and logo of the occupancy of the building or business to be advertised.	Attached to building below eaves.	Yes, externally or internally.
Sign Type	Maximum Number	Maximum Area Per Sign	Maximum Sign Height	Text	Location Requirements	Lighting Allowed?
Projecting Wall Signs		Not to exceed total combined square footage allowed for wall signs.	Not to exceed the eaves of the building to which it is affixed.	Limited to the name, nature and logo of the occupancy of the building or business to be advertised. May only be attached to the building, to which the copy relates.	Lowest portion of the sign must be minimum of 8 feet above the average grade. May not project more than 4 feet from the wall to which it is attached.	Yes, externally or internally.

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Awning/ Canopy Signs		50% of the total awning/canopy area. Not to exceed combined total square footage of allowed wall signage.	Not to exceed the eaves of the building to which it is affixed.	Limited to the name, nature and logo of the occupancy of the building or business to be advertised.	Lowest portion of the sign must be minimum of 8 feet above the average grade.	Yes.
Suspended Signs	1 double-faced sign per business entrance. Signs must be uniform in color and design for all tenants identified within the center.	6 sq. ft.	Must be located under a covered walkway and perpendicular to the walkway.	Limited to the name, nature and logo of the occupancy of the building or business to be advertised.	Lowest portion of the sign must be a minimum of 7 feet above the average grade.	No.

(1) Increased sign area and/or height in excess of maximums are only allowed following the approval by the Planning Commission of a use permit (Sec. 8-5.7003). Prior to the issuance of the use permit the finding must be made that the sign is needed to advertise a business(es) that have limited visibility from the adjacent public roadway.

(2) Up to two (2) contiguous building sides, provided each has frontage, may be used to calculate allowable sign area.