



Yuba City Economic Development Commission

Chair – Christine Ivory, Blue Diamond Growers
Vice Chair – Vinny Johl, Kaiser Permanente
Greg Heckman, River Valley Community Bank
Todd Remund, BAKED Industries
David Burrow, Realtor



Grow Our Economy Strategy



Grow Our Image
Grow Our Businesses
Grow Our People

Implementation Plan



- **Grow Our Image**
 - Farm to Fork Event
- **Grow Our Businesses**
 - Yuba Sutter Lodging Association
- **Grow Our People**
 - Improved Workforce Development Training & Coordination with the business community