



Approval of Highway 20 Corridor Master Plan Design Concepts



Diana Langley
Public Works Director

Background



- City Council has prioritized improving Highway 20 with a goal to bring new economic energy to the area
- City has received two \$100,000 grants
 - Prepared Highway 20 Better Street Design Guide
 - Improved median between Stafford Way and Clark Avenue

Background



- As the next step in the Highway 20 revitalization strategy, in December 2016 Council awarded a contract to Melton Design Group to create landscape corridor and wayfinding signage concept plan

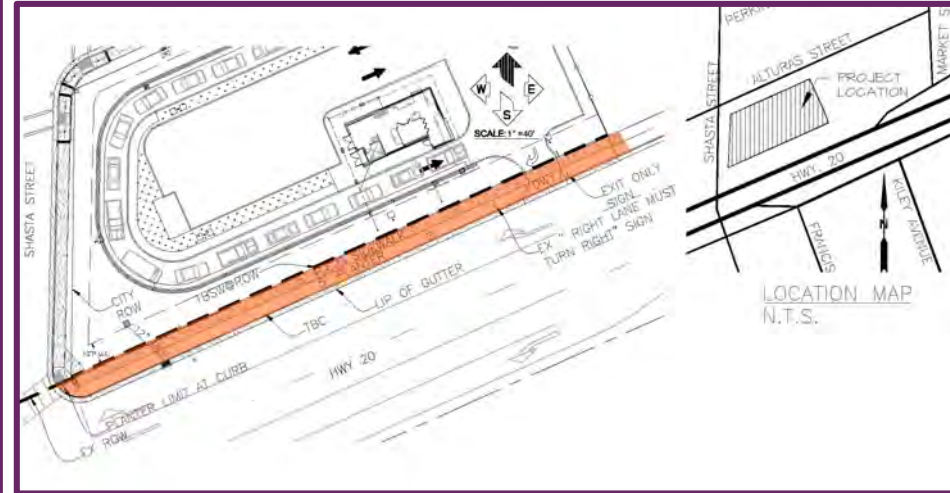
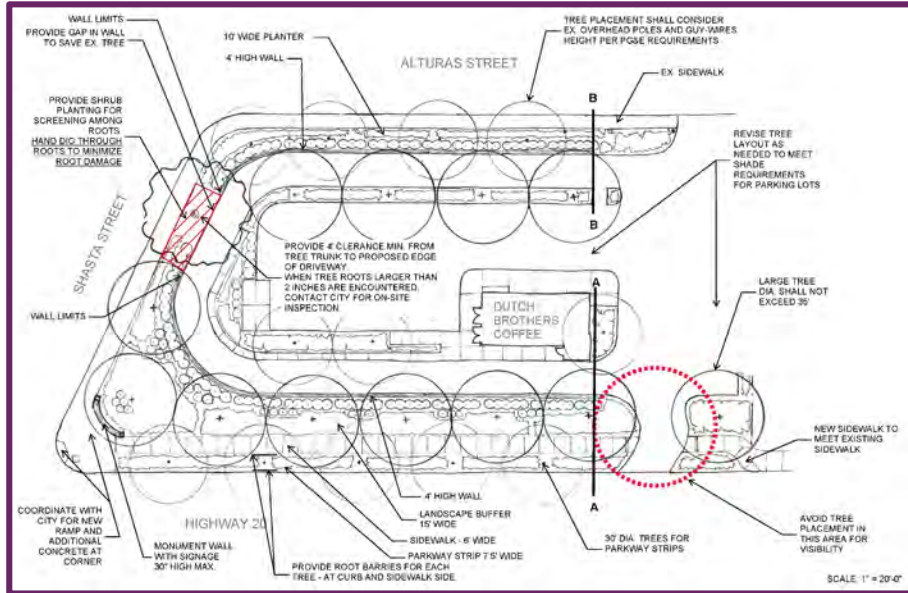
Applied Design – SR20 Median



Applied Design – McDonald's



Applied Design – Dutch Bros



Hwy 20 Corridor Master Plan



Greg Melton

Melton Design Group