



Community Sponsorship Policy



Presentation By:
Diana Langley, Interim City Manager

Purpose



- Establish guidelines for City sponsorship of community events
- Establish uniform procedures and criteria
- Identify coordination responsibility

Background



- City does not have a formal written policy for Councilmembers and the public to request sponsorship of community events

General Policy



- Budget to be established by City Council each year during annual budget process
- Sponsorships will only be provided for events and organizations meeting the eligibility criteria
- City Manager's Office will be responsible for coordination responsibility

Eligibility Criteria



- Events
 - Provide a benefit to Yuba City residents
 - Fundraising events for non-profit organizations that primarily serve Yuba City residents
 - Contribute positively to the recognition and image of Yuba City
 - Open to the general public

Approval Process



- Application shall include the written endorsement of at least one Councilmember
- Two options for approval
 - Mayor + Councilmember Approval
 - Three Councilmember Approval

Discussion Item



- Add language to clarify who the City will pay for to attend a community event

Questions

