

Community Sponsorship Policy



Presentation By: Diana Langley, Interim City Manager

Purpose

- Establish guidelines for City sponsorship of community events
- Establish uniform procedures and criteria
- Identify coordination responsibility

Background

 City does not have a formal written policy for Councilmembers and the public to request sponsorship of community events

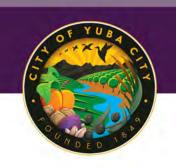
General Policy

- Budget to be established by City Council each year during annual budget process
- Sponsorships will only be provided for events and organizations meeting the eligibility criteria
- City Manager's Office will be responsible for coordination responsibility

Eligibility Criteria

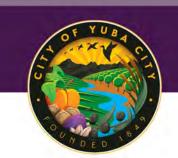
Events

- Provide a benefit to Yuba City residents
- Fundraising events for non-profit organizations that primarily serve Yuba City residents
- Contribute positively to the recognition and image of Yuba City
- Open to the general public



Approval Process

- Application shall include the written endorsement of at least one Councilmember
- Two options for approval
 - Mayor + Councilmember Approval
 - Three Councilmember Approval



Discussion Item

 Add language to clarify who the City will pay for to attend a community event

Questions

