

CITY OF YUBA CITY
STAFF REPORT

Date: April 16, 2019
To: Honorable Mayor & Members of the City Council
From: Administration
Presentation By: Terrel Locke, Assistant to the City Manager

Summary

Subject: Yuba City Economic Development Commission Ordinance Amendment
Recommendation: Introduce an Ordinance Amending Sections 2-12.01 and 2-12.05 of Chapter 12 of Title 2 of the Yuba City Municipal Code – Economic Development Commission, and increasing the composition of members from five (5) to seven (7), waiving the first reading
Fiscal Impact: None.

Purpose:

Amend the Economic Development Commission ordinance to increase membership to seven (7) commissioners.

Background:

In January 2008, the Council established an Economic Development Advisory Group comprised of 24 community members to develop a Strategic Plan for the City. The goal of the Advisory Group was to:

- Provide their perspective of the City's economic health, today and in the future
- Identify priorities
- Identify short-term, mid-term and long-term actions that can demonstrate success

The top three objectives recommended by the Advisory Group as related to the Physical, Economic, Social and Political environment of the City were:

1. Create a positive and inspiring self-image
2. Grow opportunities for well-paying jobs
3. Enhance the quality of life through collaborative and integrated actions

As a result of the Advisory Group recommendations, Council formed the Yuba City Economic Development Commission to provide ongoing counsel and oversight of the Economic Development Strategic Work Plan.

The Yuba City Economic Development Commission was established in September 2008. This Commission acts in an advisory capacity to the City Council, the City Manager, and the Deputy City Manager for Economic Growth & Public Affairs. Representatives from diverse businesses & industries are recommended to serve on the Commission, including: Education, Agriculture, Small Business, Banking, Real Estate, and Medical. The Commission is currently composed of 5 members serving for a period of 4 years.

Analysis:

It has been a little over ten years since the establishment of the Economic Development Commission and strategic work plan. In order to revitalize the mission of the Commission, Council is recommending increasing the membership to 7 members. It is also recommended to have the Commission meet monthly in the evening. With the adoption of the ordinance, the Commission will look as follows:

Economic Development Commission			
Commissioner	Date Appointed	Term Begins	Term Ends
Christine Ivory	01/17/17	01/01/17	02/28/21
Vinny Johl	01/17/17	01/01/17	02/28/21
Todd Remund	01/17/17	01/01/17	02/28/21
Margaret Fernandez	03/06/19	03/01/19	02/28/23
Stacy Brookman	03/06/19	03/01/19	02/28/23
Vacant (new position)			02/28/23
Vacant (new position)			02/28/23

Fiscal Impact:

None. The Economic Development Commission is an advisory commission and is not compensated.

Recommendation:

Introduce an Ordinance Amending Sections 2-12.01 and 2-12.05 of Chapter 12 of Title 2 of the Yuba City Municipal Code – Economic Development Commission, and increasing the composition of members from five (5) to seven (7), waiving the first reading.

Attachment:

A. Proposed Ordinance amendment – Economic Development Commission

Prepared by:

/s/ Terrel Locke
Terrel Locke
Assistant to the City Manager

Submitted by:

/s/ Diana Langley
Diana Langley
Interim City Manager

Reviewed by:

Finance

RB

City Attorney

SLC by email

ATTACHMENT A
ECONOMIC DEVELOPMENT COMMISSION ORDINANCE

ORDINANCE NO. _____

**AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF YUBA CITY
AMENDING SECTIONS 2-12.01 AND 2-12.05 OF CHAPTER 12 OF TITLE 2
OF THE YUBA CITY MUNICIPAL CODE REGARDING THE ECONOMIC
DEVELOPMENT COMMISSION**

WHEREAS, The Yuba City Economic Development Commission was established by the City Council in September 2008; and

WHEREAS, this Commission acts in an advisory capacity to the City Council, the City Manager, and the Deputy City Manager for Economic Growth & Public Affairs. Representatives from diverse businesses and industries are recommended to serve on the Commission, including: education, agriculture, small business, banking, real estate, and medical; and

WHEREAS, the Commission is currently composed of 5 members serving for a period of 4 years; and

WHEREAS, the City Council desires to increase the number of members service on the Commission from 5 to 7 members.

THE CITY COUNCIL OF THE CITY OF YUBA CITY DOES ORDAIN AS FOLLOWS:

Section 1. The proposed ordinance was assessed in accordance with the authority and criteria contained in CEQA, the State CEQA Guidelines (“CEQA Guidelines”), and the environmental regulations of the City. The City Council finds and determines that the proposed ordinance is not a “project” for the purposes of CEQA and consistent with CEQA Guidelines Section 15378, as it is an organizational or administrative activity of the City that will not result in direct or indirect physical changes in the environment. Therefore, the proposed ordinance is not subject to CEQA.

Section 2. Section 2-12-01 of Chapter 12 of Title 2 of the Yuba City Municipal Code is amended to read in its entirety as follows:

Section 2-12.01 – Creation/Membership

The City of Yuba City Economic Development Commission is hereby established. It shall be composed of ~~five (5)~~ seven (7) members confirmed by the City Council. The City Council may choose to appoint one (1) alternate member to the Commission, who would serve normally as a nonvoting member. In the absence of a regular member of the Commission, the alternate member shall take the absent individual’s seat and have the right to vote. The City Manager or his/her designee shall be an ex officio member and shall serve as Secretary of the Commission. All members of the Commission except ex officio members shall have the right to vote.

Section 3. Section 2-12-05 of Chapter 12 of Title 2 of the Yuba City Municipal Code is amended to read in its entirety as follows:

Section 2-12.05 – Procedures

The Economic Development Commission may adopt rules of procedure, determine the order of business for its meetings, time and place, and conduct of its members. ~~Three (3)~~ Four (4) members of the Economic Development Commission shall constitute a quorum for the transaction of business.

Section 4. If any provision(s) of this Ordinance or the application thereof to any person or circumstances is held invalid or unconstitutional by any court of competent jurisdiction, such invalidity or unconstitutionality shall not affect any other provision or application, and to this end the provisions of this ordinance are declared to be severable. The City Council hereby declares that it would have adopted this ordinance and each section, subsection, sentence, clause, phrase, part or portion thereof, irrespective of the fact that any one or more sections, subsections, clauses, phrases, parts or portions thereof be declared invalid or unconstitutional.

Section 5 This Ordinance shall take effect and be in full force and effect from and after thirty (30) calendar days after its final passage and adoption. Within fifteen (15) calendar days after its adoption, the Ordinance, or a summary of the Ordinance, shall be published once in a newspaper of general circulation.

Introduced and read at a regular meeting of the City Council of the City of Yuba City on the ____ day of ____ 2019 and adopted at a regular meeting thereof held on the ____ day of ____ 2019.

AYES:

NOES:

ABSTAIN:

Shon Harris, Mayor

Attest:

Patricia Buckland, City Clerk

APPROVED AS TO FORM
COUNSEL FOR YUBA CITY

Shannon L. Chaffin, City Attorney
Aleshire & Wynder, LLP