



# Digital Front Door Committee Report

- Terrel Locke – Admin
- Prableen Mundi – Finance
- Katy Goodson – Police
- Kelsey Myers – Recreation
- Ciara Wakefield – Human Resources
- Alyssa Kassube – Fire
- Sharon Lydon – Public Works
- Jaspreet Kaur – Development Services
- George Barlow - Admin



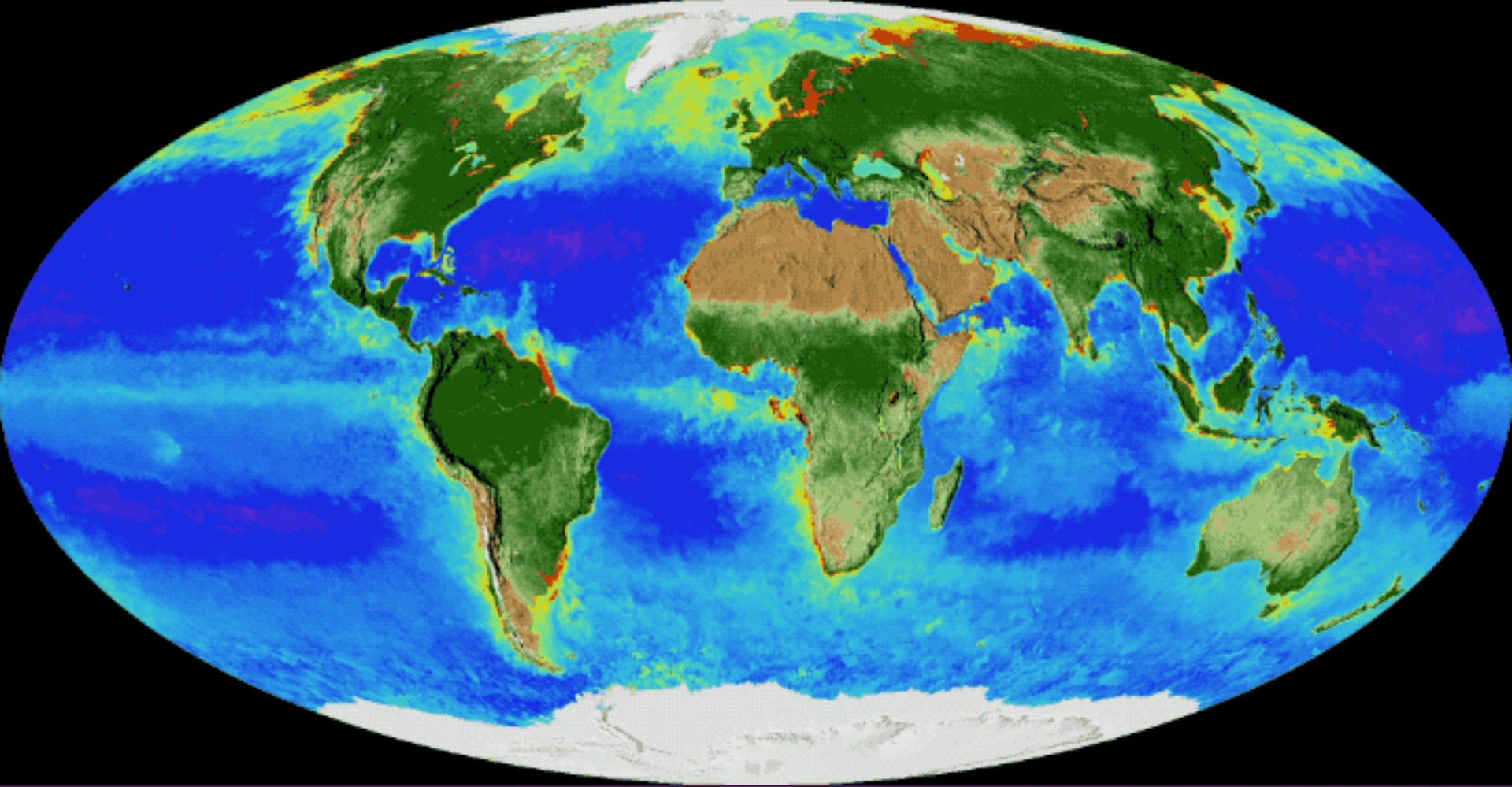
# Mission

The mission of the Digital Front Door Team is to enhance our digital presence in the community resulting in improved interaction and communication with our citizens.



# ΕΠΙΚΟΙΝΩΝΙΑ









#SADNESS



CITY HALL  
Entrance

CITY HALL  
Entrance

BUSINESS HOURS  
MONDAY - FRIDAY  
8:00am - 5:00pm





Activity  
Guide



Pay Bill

**311**

Requests



Jobs



Conserve



eAlerts



## Do you have 1 minute to help make Yuba City better?

City of Yuba City invites you to join its new FlashVote community. It's free, fast and fun! It takes less than 1 minute to sign up. Civic participation has never been easier and we'd love your help.

[Accept Invitation](#)

2019 WINTER/SPRING

# Activity Guide

Why Wait?

SIGN UP TODAY!

WWW.YUBACITY.NET/REGISTRATION | 530-822-4860



## Upcoming Events

**16**  
APR

City Council Meeting  
City Council Chambers 1201 Civic Center Blvd

**17**  
APR

Yuba City Youth Commission  
City Hall, Sutter Room

**18**  
APR

Yuba City Youth Commission's Teen  
Pool Tournament  
Gold Rush Billiards (960 Gray Ave, Yuba City)

Average 2,800 page views per day – 20% returning users

| Page Title |   | Pageviews | Pageviews |
|------------|---|-----------|-----------|
| 1.         | Home - City of Yuba City                          | 120,320   | 15.84%    |
| 2.         | Adoptable Animals - City of Yuba City             | 39,883    | 5.25%     |
| 3.         | GAP - Gauche Aquatic Park - City of Yuba City     | 35,526    | 4.68%     |
| 4.         | Adoptable Dogs - City of Yuba City                | 27,879    | 3.67%     |
| 5.         | Police Department - City of Yuba City             | 26,220    | 3.45%     |
| 6.         | Contact Us - City of Yuba City                    | 22,435    | 2.95%     |
| 7.         | Human Resources - City of Yuba City               | 21,170    | 2.79%     |
| 8.         | Youth Sports & Programs - City of Yuba City       | 15,875    | 2.09%     |
| 9.         | Sutter Animal Services (SASA) - City of Yuba City | 15,778    | 2.08%     |
| 10.        | Parks & Recreation - City of Yuba City            | 15,514    | 2.04%     |

Google Analytics data from 1/01/19 to 4/15/19



| City             | Users  | % Users  |
|------------------|--------|--|
| 1. Yuba City     | 53,230 |  27.98% |
| 2. Sacramento    | 25,923 |  13.63% |
| 3. San Francisco | 13,167 |  6.92%  |
| 4. San Jose      | 5,574  |  2.93%  |
| 5. Roseville     | 4,890  |  2.57%  |
| 6. Chico         | 4,648  |  2.44%  |
| 7. (not set)     | 4,441  |  2.33%  |
| 8. Marysville    | 2,921  |  1.54%  |
| 9. Los Angeles   | 2,896  |  1.52%  |
| 10. Linda        | 2,563  |  1.35%  |

Google Analytics data from 1/01/19 to 4/15/19



# facebook®

As of April 15, 2019  
17,000 Followers





55,055

People Reached

17,993

Engagements

Boost Post



597

264 Comments 823 Shares



City of Yuba City, Local Government

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5TH STREET BRIDGE PROJECT UPDATE: DWR is currently planning to release 20,000 cubic feet per second (cfs) to the Feather River from all Oroville facilities this afternoon. At the 5th St Bridge, the main channel of the Feather River can handle approximately 35,000 cfs before water starts inundating the job site. Based on DWR's indication that it might possibly increase releases to 40,000-60,000 cfs this week, the bridge contractor began preparing the remainder of the project s... [See More](#)



18,341

People Reached

5,717

Engagements

Boost Post



138

55 Comments 129 Shares





City of Yuba City, Local Government

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Are you looking for a place to hold your next family reunion, birthday party, group meeting, or holiday event? Come check out one of our many facility spaces available for rent!

Sam Brannan Park • Gauche Aquatic Park • Yuba City Senior Center • Blackburn-Talley Sports Complex

For more information, call 530-822-4650 • 1201 civic center blvd • [www.yubacity.net](http://www.yubacity.net)

## FACILITY RENTALS

YUBA CITY PARKS & RECREATION



1,571

People Reached

68

Engagements

Boost Post



City of Yuba City, Local Government

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Announcement  
of our  
Text to 911 System



2,859

People Reached

167

Engagements

Boost Post

Elma Pulido, Gur Beasla and 10 others

14 Shares 947 Views



Like



Comment



Share





As of  
April 15, 2019

2,450  
Followers





1,943 Followers



Newsletter

14,233 Subscribers



2018 the Team

Produced 15 Videos



# Award Winning Team



## Get Out and BIKE!

Two wheels, fresh air, and miles of roadway dedicated for bikeways! Yes, we're talking about cycling in Yuba City. Bike Yuba City is an effort by The City of Yuba City to put more people on bicycles more often. Bicycles are the ultimate clean air, zero emissions vehicle on the road today and are the most economical form of transportation with the lowest maintenance. That's reason in itself to leave the car keys at home and get out and bike.

Cycling is a fast and practical way to get around town, especially in Yuba City where the climate is favorable and the terrain is flat. Plus, riding a bike is not only fun, it's a great form of exercise. Yuba City has over 108 miles of bikeways!

## May is Bike Month!

May is the official Bike Month, so join The City of Yuba City as we challenge Yuba City residents to leave your car keys at home, put on your best looking helmet and bike to work, bike to shop and bike to play. Cycling is a way of life, so embrace it and enjoy life in the bike lane.

[Bike Routes Yuba City](#)[Bike Safety Yuba City](#)[Bike Yuba City Gallery](#)[April 27, 2019 Bike Around the Buttes](#)[Bike Around the Buttes 2018 Video](#)



# Challenges





Teacher

Lawyer

Cancer



Retired  
Teacher

Retired  
Lawyer

Survivor

**Q & A**