

Yuba City Downtown Association

Mission: To preserve, promote and encourage aspiring businesses and provide safe, clean center of culture and community life for residents and visitors alike.

DBA Vision Statement: To be known as the Premier Shopping , Dining and Entertainment Destination of the region.

Summer Stroll Festival Events Committee

Event Chair manages two signature events per year.

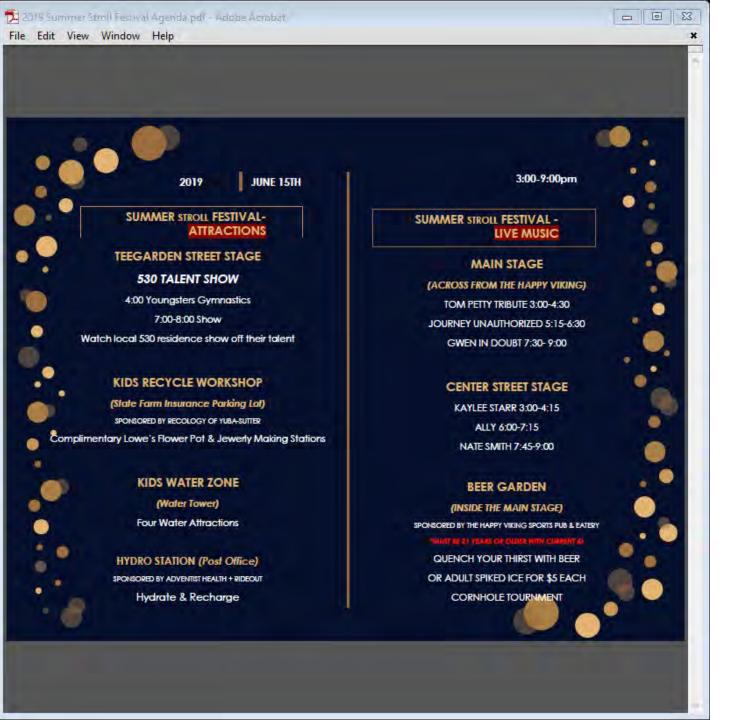
Sandee Drown, The Happy Viking (Event Chair)	Kristel Martin, DBA Coordinator	Cindy Paine, Paine Property		Teresa Schmidt, Twin Cities Flooring	Danielle Blackmer, Oro Jewelry & Loan
Branden Conejo, Conejo Bros. Media	Brian Conejo, Conejo Bros. Media	Chris Carothers, Results Radio		Tim Styczynski, Bridge Street Coffee	Olivia Huskey, eXp Realty
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City of Yuba City Police and Fire & City Council



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- Gwen in Doubt
- Sutter Theatre
- Smiles



2019 Summer Stroll Festival is a wrap

Event Success

- Early booth sell OUT and able to select better vendors for our event
- Bigger attendance approximately over 19,000 and attendees stayed longer
- Better attractions for kids and adults
- Created a community show that drew surrounding community together including City Mayor & Council

- No Missing Children
- Increased media coverage pre and post event
- Strengthened our partnership with City of Yuba City and staff
- Meet budget
- Gain more expertise volunteers

THANK YOU CITY OF YUBA CITY

- Yuba City Police Department- Sgt Slade and his team
- Yuba City Fire Department- Fire Marshall Frias and Alyssa.
- Yuba City Public Works- Scott Chandler, Jack McDaniel, Jason Benzel, Tony Heddles, David, Ricky and Jim Tappe
- Darin Gale, Terrel Locke and Judy Sanchez
- And of course Mayor Harris & City Councilemen and Councilwoman

