



2019 -2020 Priorities and Goals

Public Safety

Safe Community: Ensure the highest level of public safety

1. Prioritize Staffing
2. Public Safety Community Awareness
3. Emergency Preparedness



Fiscal Stability

Maintain and Enhance the Fiscal Stability

1. Ensure ongoing Expenditures are supported by ongoing Revenues
2. Develop a Plan to Manage Impact of Pension Costs
3. Evaluate and Enhance Relationships with Allied Agencies
4. Manage and Stabilize/Justify Water and Wastewater Fees
5. Explore Opportunities to Expand and Diversify City-wide Revenue Sources



Organizational Culture

Foster a culture of Customer Service, Transparency & Accountability

1. Workplace Culture
2. Professionalism
3. Employee Development
4. Recruitment and Retention



Business Friendly

Yuba City is “Open for Business”

1. Review the City’s Development Impact Fees
2. General Plan/Zoning Code Update
3. Branding and Marketing
4. Process Improvement and Development



Enhance Partnerships

Strengthen and Develop Partnerships within Our Region

1. Workforce Development
2. Regional Partnerships
3. Community Engagement



Quality of Life

Maintain and Enhance Our Quality of Life

1. Clean and Safe neighborhoods
2. Parks/Recreation and Arts
3. Public Outreach



Infrastructure

Identify and Address Our Infrastructure Financial Needs

1. Infrastructure Investment
2. Community Involvement
3. Ensure City's physical Infrastructure is planned, funded and maintained for environment, commercial and recreational areas within cost and resources
4. Fix and Maintain the Roads



Homelessness and Vagrancy

Address Homeless Issues in Our Community

1. Work with Regional Agencies to Address the Homeless
2. Vagrancy and Blight
3. Dedicated Staffing



Recommendation

- After discussion, adopt a resolution approving the 2019-2020 City Council Priorities and Goals





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