

(formerly the Community Memorial Museum of Sutter County)

Jessica Hougen, Museum Director/Curator

A brief history... Norma and Howard Harter in front of the Museum shortly before opening



Façade prior to 2019 renovations



2019 Renovations

What we did:

- New monument sign
- Buttes images on front windows
- Reorganized the gift shop
- New front counter
- New flooring and baseboards throughout
- Painting in gift shop and 3 galleries

- Cleared clutter out of exhibits
- Reorganized office area
- High-density mobile shelving in collections storage areas, and total reorganization to include flat file storage, framed item storage, space for oversized items, space for exhibit furniture
- Replaced temporary wall system
- HVAC system in storage building























VIP Grand Re-Opening Party June 14th

Saturday, June 15th 10am-2pm

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Join us for our

We're throwing a party to celebrate our revitalized building and a couple new exhibits. Food trucks, live music, kids activities and more!





Organization

- Department of Sutter County
 - Salaries & benefits for 2 FTE
 - Utilities
 - Building Maintenance
 - Basic business expenses

- Museum Association
 - Temporary Exhibits
 - Replacing permanent exhibits
 - Education programs
 - Gift Shop
 - Marketing
 - Artisan Community Garden



Permanent Exhibits

- Sutter Buttes
- Nisenan/



Permanent Exhibits

- John Sutter
- History of Agriculture







Permanent Exhibits

- Multi-Cultural Gallery
- Early days in Yuba-Sutter

Temporary Exhibits

Local or regional connection

THE MEXICAN REVOLUTION

A

• Variety of topics

Garden

Contemporary connections

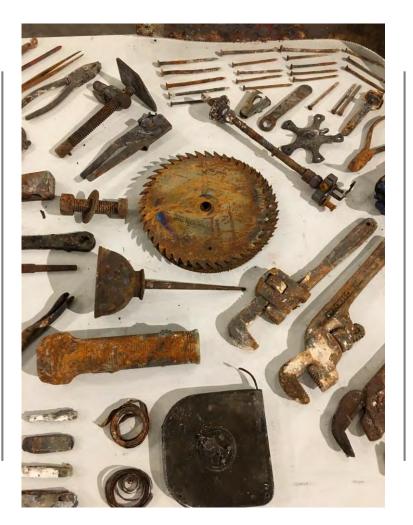
Artisan Community Garden at the Museum

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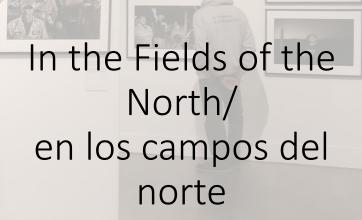


Special installation by Mona Bahraini of The Prickly Pear, Sacramento









Current temporary exhibit, on display through March 1

Education Programs

Children's Programs Night at the Museum Annual Holiday Open House Spring Break Programs

Adult Programs Lectures Gallery Talks New Book Presentations

Artisan Community Garden





Revitalization

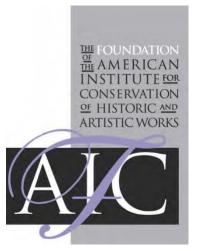
The Sutter County Museum shares local stories to strengthen community bonds, to inspire celebration of our diverse cultural heritage, and to demonstrate how understanding the past prepares us for the future.

Institutional Assessments:

Museum Assessment Program



Collections Assessment for Preservation



Strategic Planning

Strategic Plan:

1. Develop a comprehensive development plan to identify and initiate ongoing fundraising operations.

2. Continue to build staff to meet growing institutional needs.

3. Initiate a plan for ongoing improvements to the Museum's facilities.

4. Review all exhibits, assessing relevance, redesign opportunities, and audience appeal.

5. Increase marketing and visibility through a comprehensive approach.

Visitation Total visitation- FY 16/17: 7461 FY 17/18: 8793 FY 18/19: 8076

Percentage of visitors who are from Yuba City

FY 17/18: 77.30% FY 18/19: 83.02% FY 19/20 (partial): 78.36%

Since re-opening, visitation has been up: over 1,000 visitors each month in July, August, and September 2019

Partnerships

- Yuba Sutter Arts
- Sutter County Children & Families Commission
- Sutter County Superintendent of Schools
- Sutter County Library
- Middle Mountain Interpretive Hikes



Gift Shop

Books, books, books! Local, regional and state history Subjects related to exhibits in the museum Children's books, focus on multi-cultural

'Made in California''Made on the West Coast'







Current Projects

 In July 2019, Museum staff took over management of Ettl Hall, the rental facility behind the Museum

- Membership Program revamp
 - Previously 6 levels, most under \$100, all received the same benefits
 - New, 6 levels \$35-\$1,000, stacking benefits
- Possible Artisan Community Garden expansion in 2021
- And a few other really exciting projects that we aren't quite ready to share yet....

Current vs. Proposed Flood Exhibit

The Flow of History

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