

CITY OF YUBA CITY
STAFF REPORT

Date: March 3, 2020
To: Honorable Mayor & Members of the City Council
From: Administration
Presentation by: Shon Harris, Mayor

Summary

Subject: Appointments to Flavored Tobacco Ad Hoc Committee
Recommendation: Designate two City Councilmembers to serve on the City Council Flavored Tobacco Ad Hoc Committee from March 2020 to June 2020
Fiscal Impact: None.

Purpose:

To authorize the formation of a Flavored Tobacco Ad Hoc Committee.

Background:

Many cities and counties throughout California and the United States are adopting ordinances banning the sale of flavored Tobacco/and Vaping products. The purpose of these ordinances are to help address the recent increase in use of flavored tobacco products (i.e. e-cigarettes, vapes, etc.) among youth and young adults. This increase was considered to be an “epidemic” by the Food and Drug Administration and the U.S. Surgeon General in the fall of 2018. Yuba City has approximately 50 businesses that sell tobacco products.

At your meeting on January 21, 2020, the City Council discussed options for to receive community and stakeholder feedback, including holding public meetings.

Analysis:

The two Councilmembers designated to steer the Ad Hoc Committee will coordinate with staff to solicit citizen involvement, facilitate the meetings, identify necessary staff to participate in each meeting, and coordinate the preparation of a report with recommendations as applicable to the entire City Council.

Fiscal Impact:

None.

Alternatives:

Do not form the Flavored Tobacco Ad Hoc Committee. If this alternative is chosen, then community meetings would be delayed until the full Council is available to participate.

Recommendation:

Designate two City Councilmembers to serve on the City Council Flavored Tobacco Ad Hoc Committee from March 2020 to June 2020.

Prepared by:

/s/ Terrel Locke

Terrel Locke
Assistant to the City Manager

Submitted by:

/s/ Diana Langley for Michael Rock

Michael Rock
City Manager

Reviewed By:

Finance

SM

City Attorney

SLC by email