

A man with glasses and a beard, wearing a dark suit, is holding a white rectangular sign that says "OPEN" in black capital letters. He is looking down at the sign. The background is a blurred office environment with computer monitors and other people. A large blue diagonal overlay covers the left side of the image, and a light blue triangle is in the bottom right corner.

YUBA SUTTER
CHAMBER OF COMMERCE

STATE OF THE CHAMBER

Today's Outline

Topic Highlights

COVID Response

Education - Webinars

Advocacy - UCAN

Promotion - Supporting Businesses

Chamber's Financial Outlook

Our Goals for 2021

PIVOT
PIVOT
PIVOT
PIVOT!
PIVOT!
PIVATTT!

shut up shut up
SHUT UP!!!





A pivot is a change in strategy
without a change in vision.





EDUCATION

Catalyst for
business growth



ADVOCACY

Convener of leaders
and influencers



PROMOTION

Champion for a stronger a
Yuba Sutter



COVID can't keep a good Chamber down!



16%

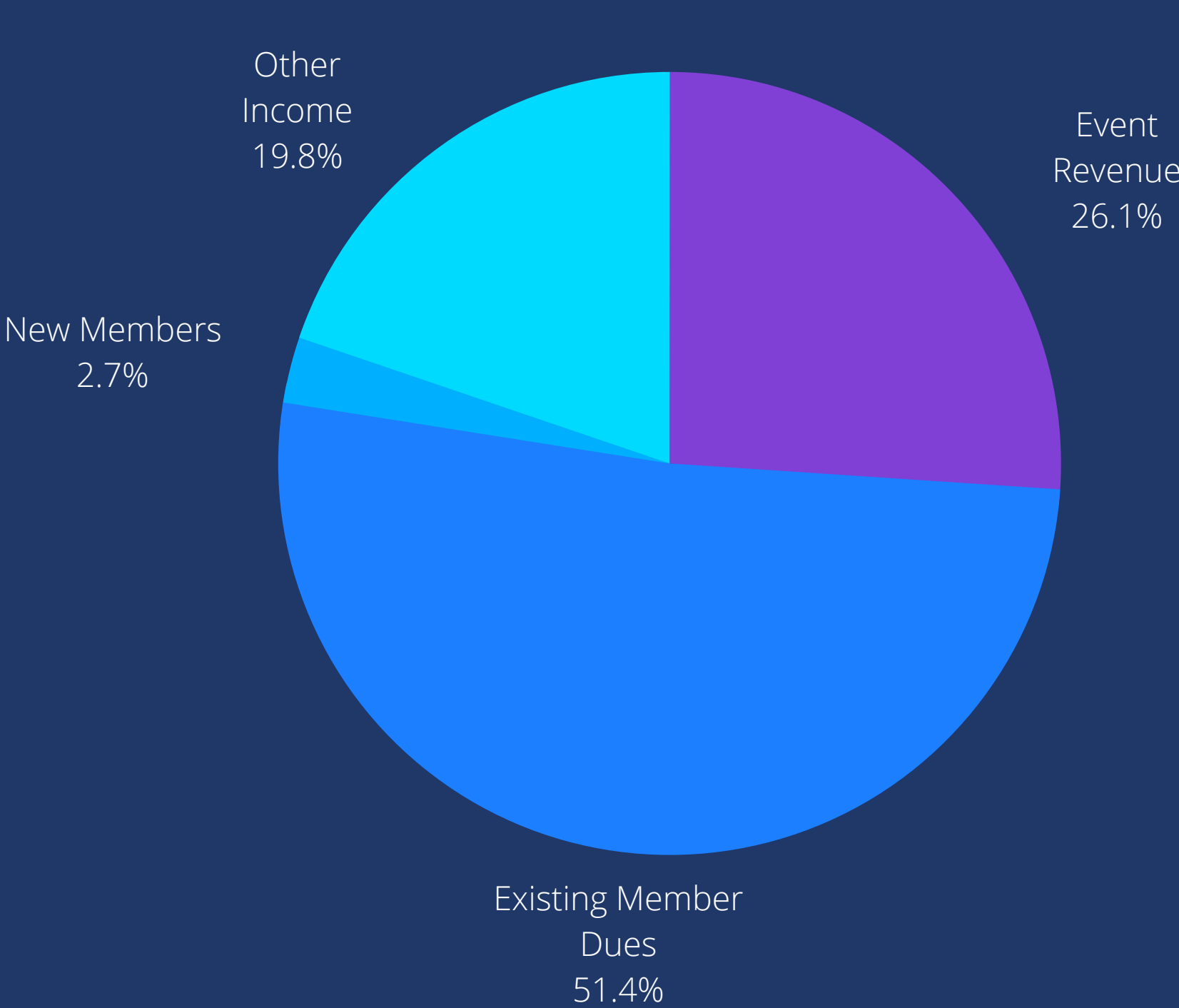
EXPENSES DECREASE IN 2019-2020

16%

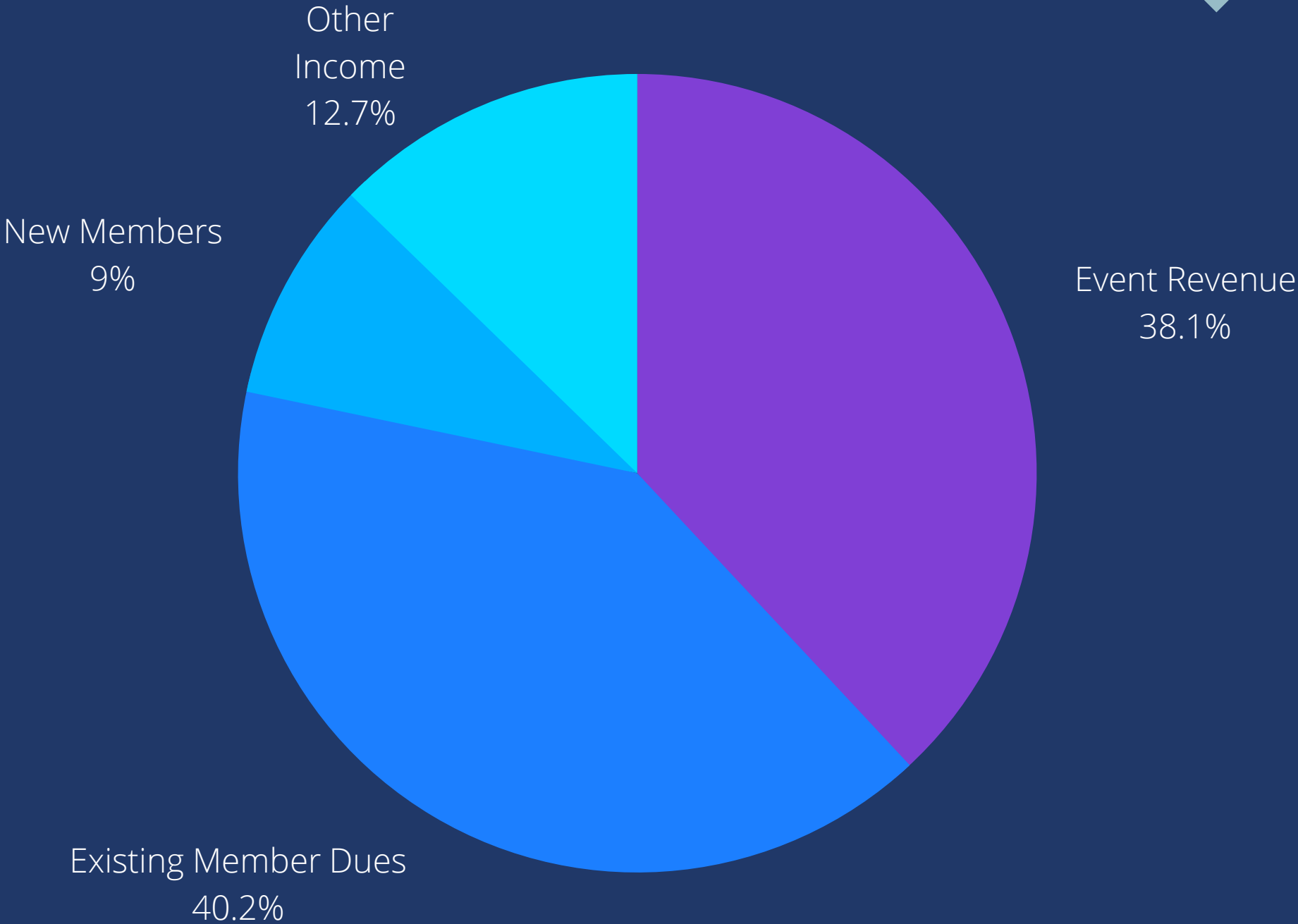
REVENUE GROWTH IN 2019-2020

Major Revenue Sources

FY 2019-2020 Revenue



FY 2018-2019 Revenue





Goals FY 2020-2021

SPECIAL INITIATIVES

Restaurant Association
Film Commission
Workforce Development

MEMBERSHIP DEVELOPMENT

Membership Drive May 2021

EVENTS AND OTHER PROGRAMS

Webinars
UCAN -Advocacy
LEADership Yuba Sutter
Gala
Taste of Yuba Sutter
Swan Festival
Networking events

The background is a solid dark blue. In the top-left corner, there is a light blue triangle pointing downwards and to the right, with a thin white line extending from its top-right vertex towards the center. In the bottom-right corner, there is a white triangle pointing upwards and to the left, with a thin light blue line extending from its bottom-left vertex towards the center.

Thank You!

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