



Sponsorship Requests

February 2, 2021



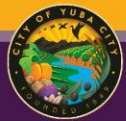
Presentation By:
Ciara Wakefield, City Clerk Administrator

Community Sponsorship Policy



- All sponsorship requests, including in-kind donations, will be approved by the City Council at a public meeting
- Council will approve long-term ongoing sponsorships as part of the budget process
- Council will allocate other discretionary funds on a quarterly basis
- Staff will bring requests for funding at the first Council meeting in February, May, August, and November

Sponsorship Applications



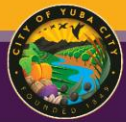
- Beale Military Liaison Council

General Sponsorship: \$2,500

- Yuba Sutter Arts Council

General Sponsorship: \$2,500

Fiscal Impact



- FY 20/21 Budget:

Account Number	Description	Funding Available
4220-66010	Community Contributions	\$15,000
4220-66015	Community Events	\$7,000