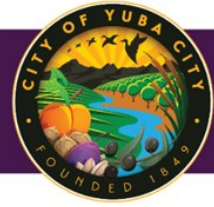




CITY COUNCIL REPORT



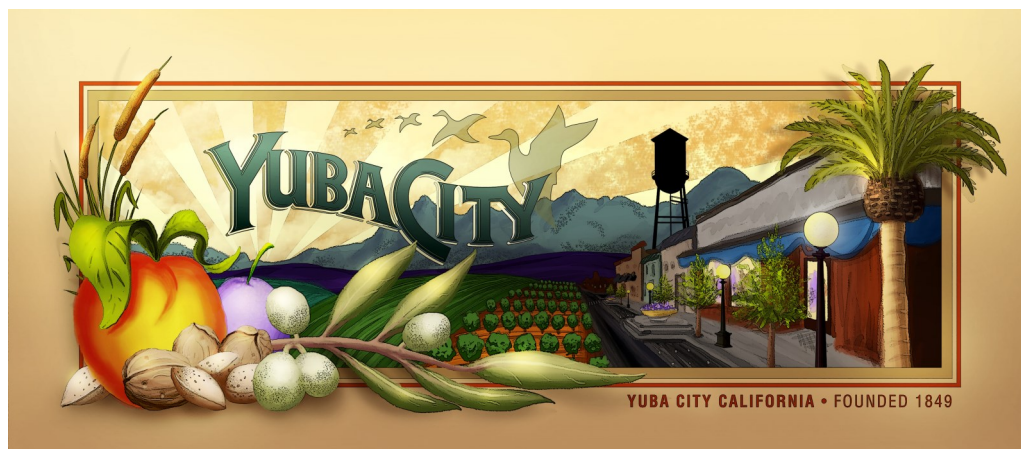
Spring 2017 — Vol. 2

Current Topics

- ➔ Look at what's growing in Yuba City!
- ➔ Infrastructure Improvements
- ➔ Planning Projects
- ➔ Fire Works Ordinance
- ➔ Yuba-Sutter Tourism Improvement District
- ➔ yc311 Service Requests
- ➔ Summer @ City Hall
- ➔ Boards & Commissions

City Council Priorities:

- 1. Public Safety: Police, Fire, and Flood Control***
 - 2. Develop Our Economy***
 - 3. Maintain and Improve Our Infrastructure***
 - 4. Develop Our Organization***
 - 5. Prepare for Growth***
 - 6. Enhance Our Image/Reputation***
-



Look what's growing in Yuba City!

Watch for these exciting new additions and updates to our local business community!



New Businesses:

- **Grange Co-Op**
- **North Star Construction**
- **Farm Credit West**
- **Surf Thru Express Car Wash**
- **NorthPoint Veterinary Services**
- **Pete's Restaurant & Brewhouse**
- **Panera Bread**
- **El Pollo Loco**
- **Dunkin Donuts**
- **Stanton Optical**
- **Mongolian BBQ**
- **Ulta Beauty (Office Depot Bldg)**



GRANGE CO-OP CHOOSES YUBA CITY FOR ITS FIRST STORE OUTSIDE OF OREGON

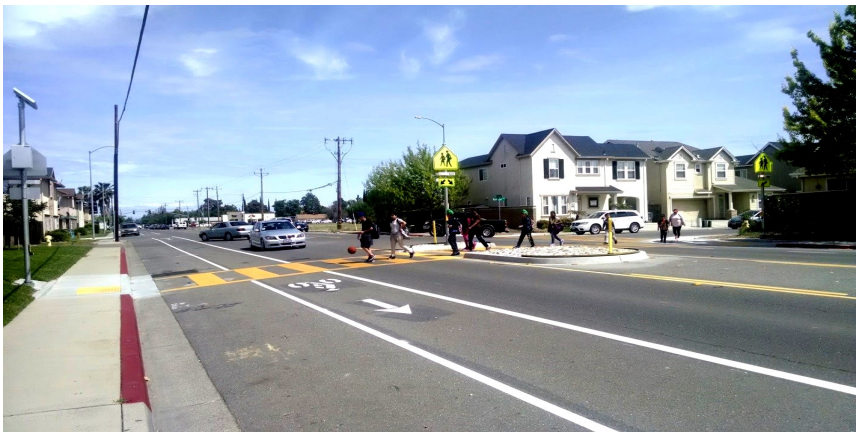
Franklin Road



Before –Franklin & Nantucket



After—Franklin & Nantucket



Before—1781 Franklin



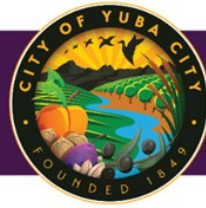
After—1781 Franklin



FRANKLIN ROAD IMPROVEMENTS PROJECT

In May 2016, the California Transportation Commission allocated \$368,000 in Active Transportation Program grant funding for the Franklin Road Improvements Project. The goal of this project is to improve pedestrian and bicycle safety to and from Andros Karperos School. To achieve this goal, the project included a new high-visibility crosswalk and crosswalk warning system on Franklin Road at Nantucket Way, over 500 linear feet of new sidewalk, over 4,700 linear feet of Class II bicycle lanes and upgraded 17 curb ramps to meet current Americans with Disabilities Act standards. North Star Construction and Engineering, Inc. of Yuba City completed the project ahead of schedule and under budget with minimal impacts to the public.

5th Street Bridge Project



5th STREET BRIDGE OVER RIVER



SECOND STREET UNDERCROSSING
LOOKING SOUTH

RIGHT ON SCHEDULE

- Caltrans Approval – April 2017
- Advertise for Bids – May 2017
- Award Contract – July 2017
- Start Construction – July 2017
- Completion Construction – December 2019



BRIDGE STREET

As properties have become available along the north side of Bridge Street between Gray Avenue and Cooper Avenue, the City has successfully acquired them for the future widening of Bridge Street to four lanes from Highway 99 to the Fifth Street Bridge.

Colusa Highway Corridor

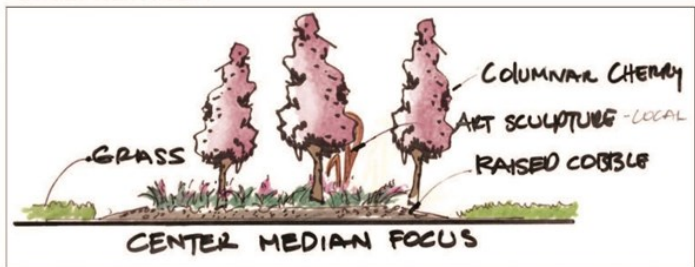


SR-20 Median Project

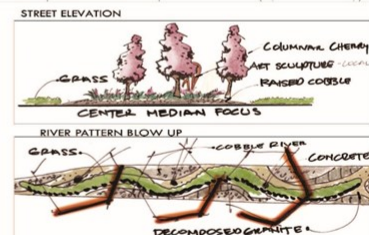
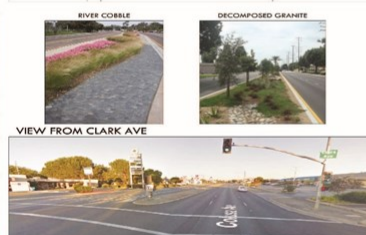
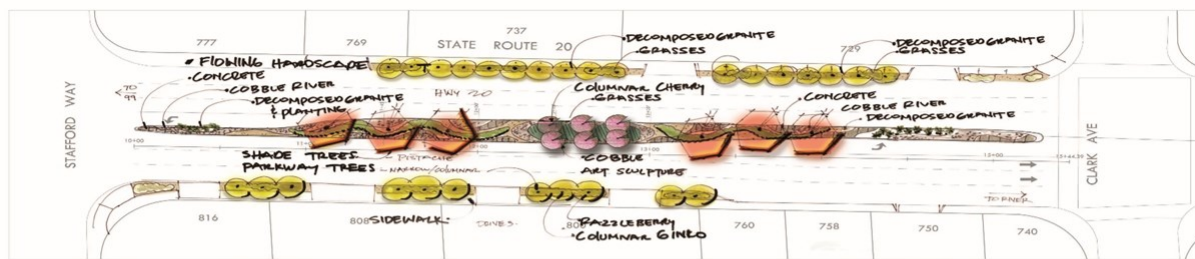
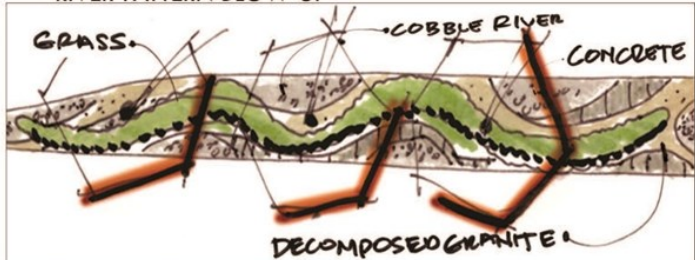
- CalTrans previously placed asphalt in the existing median to reduce maintenance requirements
- City desires to construct and maintain median improvements along between Stafford Way and Clark Ave
- Improvement work will be similar in style to the existing Bridge Street medians, including stamped concrete, cobblestone, landscaping, and irrigation



STREET ELEVATION



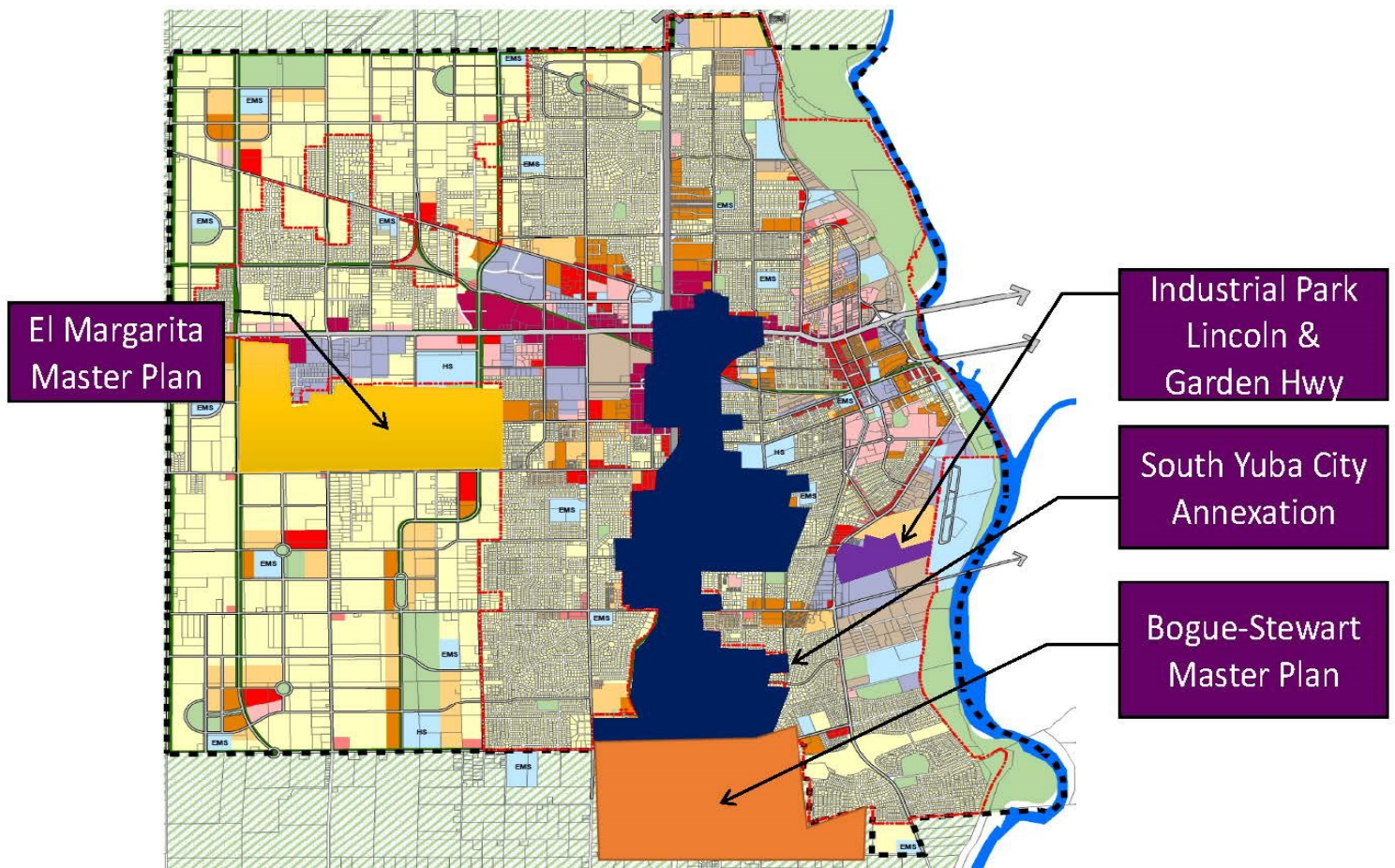
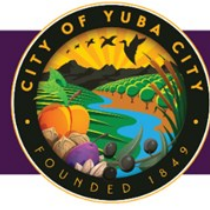
RIVER PATTERN BLOW UP



STATE ROUTE 20 MEDIAN IMPROVEMENTS
PRELIMINARY LANDSCAPE PLAN



Planning Projects



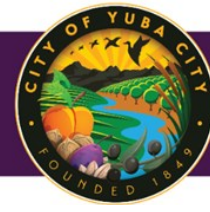
General Plan Map

- 15 Square Miles
- 25 Square Miles: Sphere of Influence.

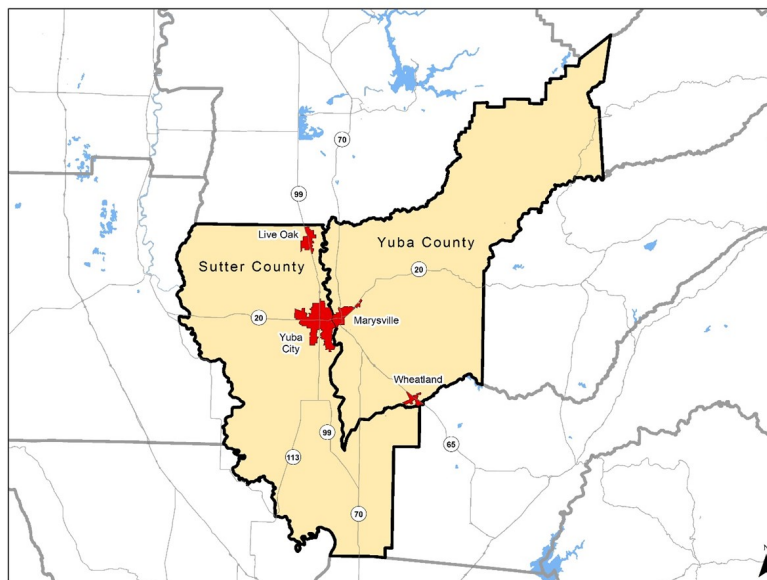
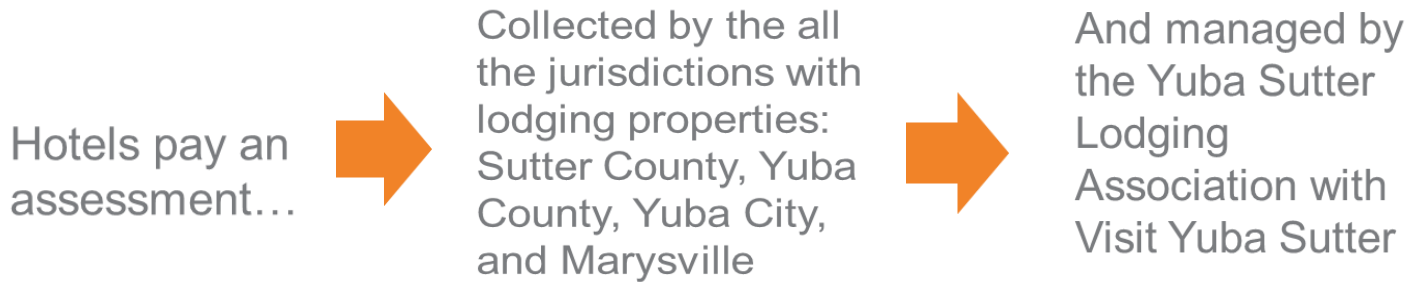
WHY HAVE A GENERAL PLAN

By comprehensively planning for future development, the City, community members, and developers are able to better address wide-ranging infrastructure, housing, environmental, fiscal, and community challenges associated with accommodating growth. Planning at this scale also allows the City and stakeholders to design and phase infrastructure plans that are more efficient and costs effective.

Tourism Improvement District

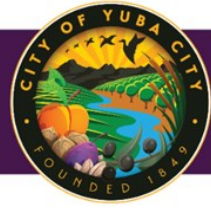


How it works:



Services	%	\$
Sales & Marketing	60%	\$150,000
Sports & Outdoor Recreation	10%	\$25,000
Transportation & Visitor Services	8%	\$20,000
Administration & Operations	15%	\$37,500
Collections	2%	\$5,000
Contingency & Renewal	5%	\$12,500
TOTAL	100%	\$250,000

City of Yuba City 4th of July



Safe & Sane Fireworks vs Illegal Dangerous Fireworks

Fireworks Ordinance

- Increased enforcement by the Fire and Police Departments
- New Ordinance holding Responsible party of a residence or property liable for the illegal fireworks
- \$1,000 Citation
- Creation of a public education campaign with the focus on educating the public on the dangers of illegal fireworks and the increased enforcement and citations
- Explore public and private partnerships for a regional public 4th of July celebrations



Proactive Enforcement

- Increased Fire and Police Staffing between July 1—July 4
- Use of yc311 application allowing community members to report Dangerous/Illegal Fireworks



4th of July Children's Parade

Show your patriotic spirit and celebrate America's Birthday at this annual event. Dress up in your best red, white and blue, decorate your bike, wagon or battery operated vehicle and enjoy the fun. At the end of the parade enjoy good old American goodies. No registration required. Just show up to Gauche Park the day of the event by 9:45am. Call 822-4655 or 822-4686 for more information.



Tuesday—July 4th
10am

Gauche Park
421 C Street

★ to the ★
Yuba City
Town Center

GAP
GAUCHE AQUATIC PARK



Responsible Party Component

- Owns, rents, leases or has possession of the residence or property
- Person in immediate control of residence or private property
- Person organizes, supervises, sponsors, conducts, allows. Controls access to illegal discharge or illegal storage of fireworks
- Violations and penalties not to exceed \$1,000

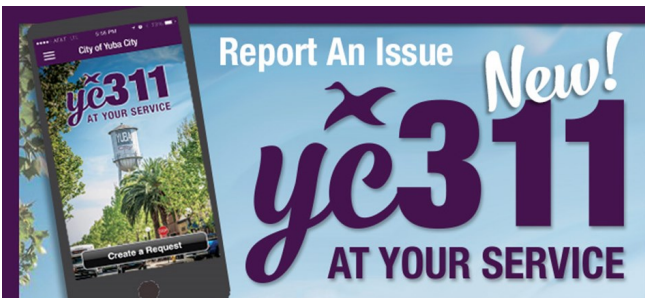


yc311 at your service!



SERVICE REQUEST METRICS: JANUARY 1, 2017— MAY 8, 2017

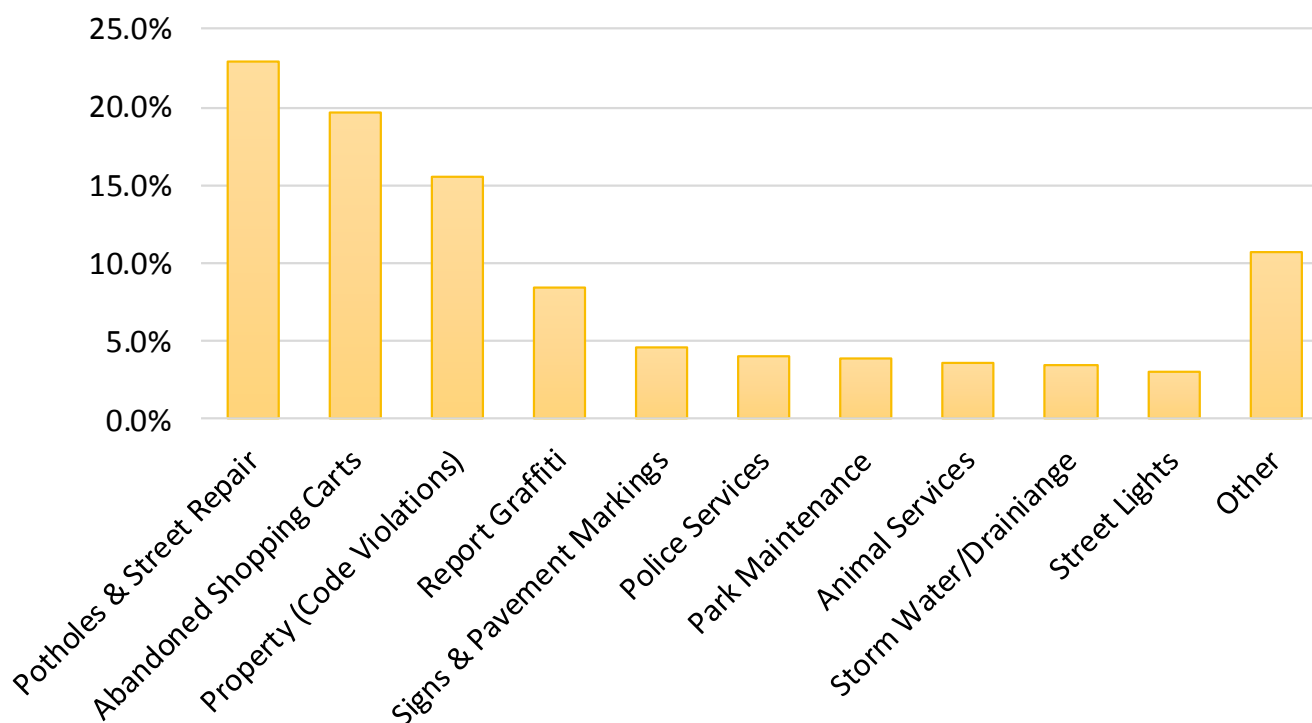
Total Reports Created	1,343
Total Reports Open	126
Total Reports Closed	1,217
Average Reports Created per Day	10.3
Average Reports Closed per Day	9.3
Average Time to Close	7.9 Days
Most Common Request Type	Potholes and Street Repair
Least Common Request Type	Recreation Programs



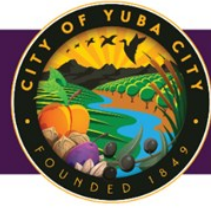
What can you do with yc311?

- Report a pothole or street light outage
- Report a traffic signal that's not working
- Report tall grass or an abandoned shopping cart
- Report water waste in your neighborhood
- Report a street flooding or drainage issue

Request by Type



Summer at City Hall—2017



June 5 — June 23, 2017

- Seventeen Students Participating
- Develop Job Interview Skills
- Meet Elected Officials and Other Community Leaders
- Field Trips to City Facilities
- Job Shadowing Opportunities
- Registering to vote and participating in a mock election
- Run a mock City Council meeting



Boards and Commissions

PARKS & RECREATION COMMISSION

The Parks & Recreation Commission acts in an advisory capacity to the City Council and Community Services Department. The Commission shall recommend general policies concerning all parks & recreation properties, facilities, programs, and activities. Commissioners also serve as the City Tree Advisory Board. Applicants must reside within the corporate limits of the City.

SENIOR COMMISSION

The members of the Senior Commission focus on preserving and improving the quality of life for older citizens in the community. The Commission advises City Council on a wide range of issues relevant to older adults. The Commission also provides opportunities to educate seniors, their families and caregivers on these issues. Applicants must be at least 55 years of age & reside within the corporate limits of the City.

YOUTH COMMISSION

The Youth Commission acts in an advisory capacity to the City Council concerning issues relating to youth activities and involvement. This Commission works closely with the Parks and Recreation Department. Applicants must reside within the corporate limits of the City and be between the ages of 12 to 19.

APPLICATIONS

Applications will be accepted until **Friday May 26, 2017 at 5:00 p.m.** or until filled. Applicants will be interviewed by the Mayor and Vice Mayor prior to recommendation for appointment by the City Council.

APPLICATIONS ARE AVAILABLE ON LINE AT: www.yubacity.net

For more information

Contact: cityclerk@yubacity.net

(530) 822-4817

Contact Us

Mayor
Stan Cleveland, Jr
(530) 790-5482

Vice Mayor
Preet Didbal
(530) 415-8543

Councilmember
John Buckland
(530) 933-0897

Councilmember
Manny Cardoza
(530) 763-2499

Councilmember
Shon Harris
(530) 822-4602

City Manager
Steve Kroeger
(530) 822-4602

Development Services
Arnoldo Rodriguez
(530) 822-3231

Public Works
Diana Langley
(530) 822-4626

**Economic Growth and
Public Affairs**
Darin Gale
(530) 822-4762

Community Services
Brad McIntire
(530) 822-4650

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**Customer Service**  
**(530) 822-4618**