

# CANNABIS CULTIVATION PRESENTATION

YUBA

CITY

CALIFORNIA

Wes Clark & Tyson Hunter



# Cannabis Facts

Around nine-in-ten Americans favor some form of marijuana legalization, according to an April 2021 Pew Research Center Survey.

An overwhelming majority of U.S. adults (91%) say either that marijuana should be legal for medical *and* recreational use (60%) or that it should be legal for medical use only (31%). Just 8% say the drug should not be legal in any form.

A total of **36 states**, the District of Columbia, Guam, Puerto Rico and the U.S. Virgin Islands have approved comprehensive, publicly available medical marijuana/cannabis programs.

Seventeen states and the District of Columbia have legalized small amounts of marijuana for adult recreational use as of April 2021

The 2021 Leafly Jobs Report, found **321,000 full-time equivalent (FTE) jobs** supported by legal cannabis as of January 2021. That total includes both plant-touching and ancillary jobs—everyone from budtenders to bean-counters.

More cannabis workers than Electrical Engineers

Twice as many cannabis workers than Dentists

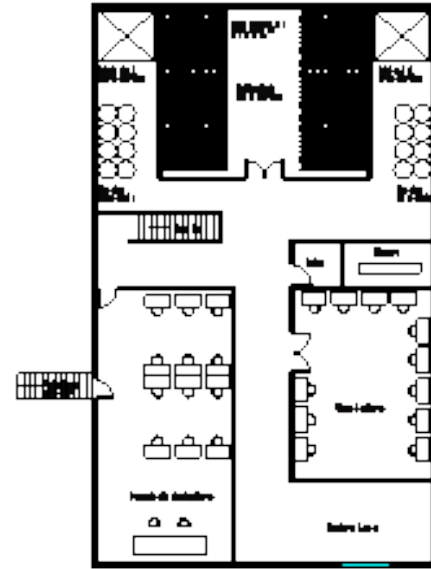
# Cannabis Regulators



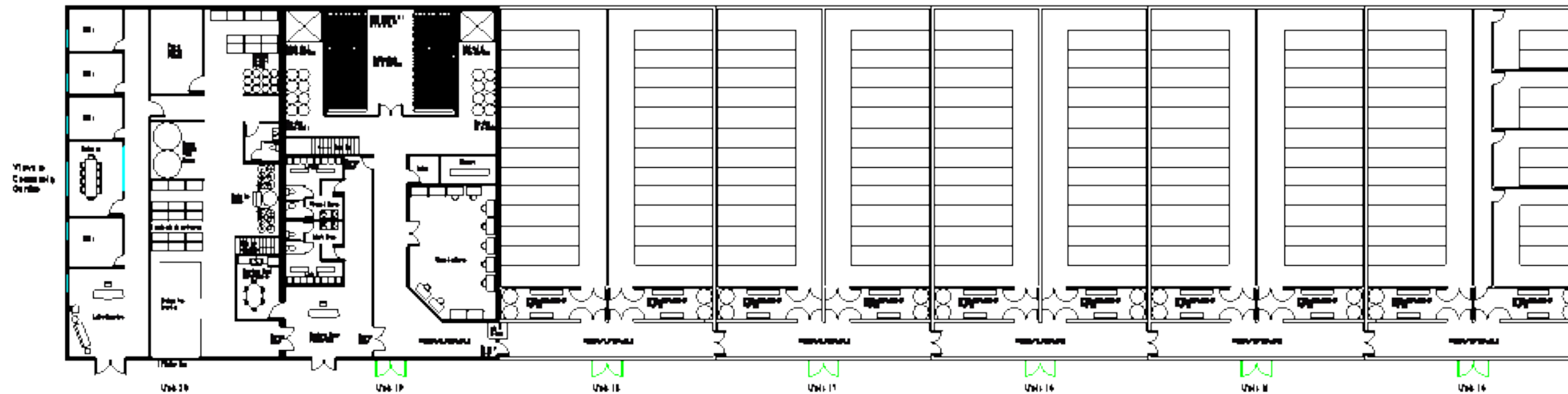
Department of  
Cannabis Control  
CALIFORNIA

# Cultivation Seed to Sale

1. Genetics room/Mother's room
2. Clone room
3. Flower room
4. Drying room
5. Trimming room
6. Packaging room
7. Testing
8. Transportation/sale



Unit 10



View of  
Control  
Room

Unit 10

Unit 11

Unit 12

Unit 13

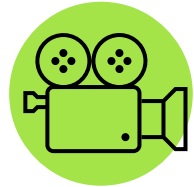
Unit 14

Unit 15

Unit 16

# Common Concerns

“Building a great relationship with the Hollister police department was instrumental to our success” –Tyson Hunter



## Video Surveillance

Make the neighborhood a safer place, one camera at a time.



## Cannabis Banking

Limits cash on hand, payroll able to be direct deposit



## Filtration System

State of the art filtration system for odor control



## Water Usage

Bottle of wine:: 150 gallons

1lb bag of Almonds: 400 gallons

1/8<sup>th</sup> of cannabis: 3 gallons of water

# Cannabis Regulation

- **Cannabis Product**
  - All cannabis plants and products are tagged with smart tags “RFID’s” & “UID’s”
  - UID’s are tracked in the MERTC System
- **Odor control**
  - Cannabis odor control is a top priority and is managed using industrial odor control systems which employ technology like dry vapor systems and multi level carbon filters installed into the facility exhaust systems.
- **Employee and Access Control**
  - Thorough background checks
  - Facility access control
- **Public Safety**
  - Strict product testing/labeling
  - Child safe packaging

## Regulatory Management

- Seed to Sale Tracking
- 24/7 Video Surveillance
- Frequent Random Audits





## Legalizing Cannabis May?

- Provide safe access to cleaner alternatives
- Eliminate a revenue source for criminal activity
- Provide a new source of tax revenue which will fund the increase in the quality and quantity of public services to the surrounding community.
  - Highway building and maintenance
  - Education
  - Police protection
  - Hospitals and health care
    - Hollister's cannabis tax revenue has been \$731,380.14 for just this year alone.







# JOB GROWTH

## Estimated Job Creation



**\$16.17**

Living Wage guarantee for most of the industry



### Residents First

Cannabis companies give preferential treatment to resident hiring practices



### Career Development

Cultivation, trimming, packaging, manufacturing, marketing, sales, compliance, and transportation

Questions?