



Proclamation

of the City Council

Cotton Rosser Family Keeping Rodeo Alive

WHEREAS, Horton Alexander ‘Cotton’ Rosser was born in Long Beach, California on the fifth day of August in the year 1928 and the Lord has blessed him with five children, **Lee, Cindy, Brian, Reno** and **Katharine**. Cotton is married to Karin for 43 years; and

WHEREAS, the family business established in 1956 consists of Cotton’s Cowboy Corral and the Flying U Rodeo Company both in Marysville; and

WHEREAS, son Reno is the Vice President of Flying U Rodeo Company and daughter Katharine is the Marketing Director for the family business. Karin is the “boss”, and of course, Cotton is the Rodeo Producer; and

WHEREAS, the Flying U’s success are the product of several decades of Cotton and his family working to make the Flying U one of the most successful stock contracting firms in professional rodeo; and

WHEREAS, the Flying U Rodeo has long been known for outstanding rodeo productions, watching guys do backflips on motorcycles, kids riding sheep, broncos, bull riding, and just a pure entertainment value putting on 50 rodeos a year; and

WHEREAS, co-founder of Friends of the Stampede is **Nicole Delerio**, Reno Rosser’s spouse. The foundation Rodeo Foundation builds community partnerships and donates funds to local non-profits such as Geweke’s Caring for Women Foundation and Rideout Cancer Center scholarships; and

WHEREAS, Cotton has acquired numerous honors throughout the state and nation he is a true cowboy legend and his name along with Flying U Rodeo is known and respected throughout the rodeo industry; and

WHEREAS, Cotton has three streets named after him in Yuba County, a statue in Reno, Nevada and in 2022 a bronze statue of Cotton on a horse will be erected in Plaza Park on First Street in Marysville honoring his contributions to the community; and

WHEREAS, the family business promotes the annual historical Cattle drive from Yuba City, crossing the Twin Cities Memorial Bridge over to Cotton Rosser Arena in Marysville. This traditional event kicks off the three day Stampede Rodeo, that includes the annual fundraiser event - Sodbusters; and

WHEREAS, the spirit and showmanship of the old west is alive and well from the Rosser Family and they are a true treasure to the community.

NOW, THEREFORE, BE IT RESOLVED, I, Marc Boomgaarden, Mayor of the City of Yuba City and on behalf of the entire City Council, do hereby recognize and honor the Rosser family for their tremendous contributions to the community. We urge all residents of the City of Yuba City to join me in recognizing the Rosser Family on their success and dedication on keeping the rodeo alive.

Done on this 16th day of November, 2021 in the City of Yuba City, County of Sutter, State of California.