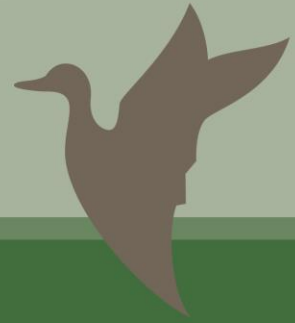


Quality of Life



# Amended Community Sponsorship Policy

Presented by: George Barlow, Management Analyst



# Purpose:

This policy sets the parameters for the approval of City Sponsorships for community programs or events conducted by local organizations.



# Background:

March 19, 2019, Council adopted the current Sponsorship Policy.

The intent of the recommended revisions is to create efficiencies in the sponsorship program and better align current practices with the needs of the applicant.



# What changed:

- Policy and Application language changes to reflect the sponsorship of programs and events.
- Facility fee waiver or reduced fee approval by City Manager for those costs less than \$1,000.



# What changed:

- New Fundraiser Gift Basket request for non-profit fundraiser support. Local products with City Logo items in the gift basket.
- Set dates for Council Approval on all Monetary requests. In most cases the first Council Meeting In January, April, July, and October.



## Fiscal Impact:

No fiscal impact associated with the adoption of the revised Community Sponsorship Policy

## Recommendation:

Adopt a Resolution to amend the Administrative Policy for Community Sponsorships



# QUESTIONS

