

Community Sponsorship Request



Film Yuba-Sutter! “Film Commission”

Next steps and timeline once all funding is secured.

January 2022

- ❖ Establish a formal film commission committee
- ❖ Secure a consultant to assist in launching Film Yuba-Sutter
- ❖ January – May 2022: Website design and build, create social media platforms.



Next steps and timeline once all funding is secured.

- ❖ March 2022 – Initiate process for cities/counties designation, establishing model film making process ordinance.
- ❖ By July 2022 – Memberships and affiliations with, Film Liaisons in CA (FLICS) & CA Film Commission
- ❖ By December 2022 – Attend up to 2 tradeshow to promote Film Yuba-Sutter



Estimated First Year Revenue

Yuba City	\$6,250.00
Marysville - Committed	\$6,250.00
Yuba County - Paid	\$6,250.00
Sutter County – contingent on support from YC, Marysville and Yuba County	\$6,250.00
Live Oak – year 2	\$0.00
Wheatland – year 2	\$0.00
Yuba Sutter Lodging Association - Committed	\$25,000.00
Total Revenue	\$50,000.00

Estimated Year One Expenses

Staffing	\$0.00
Consultation	\$15,000.00
Affiliations/Meetings	\$2,000.00
Conferences/Tradeshows	\$2,000.00
Website	\$15,000.00
Advertising	\$5,000.00
Travel/Mileage	\$1,000.00
Branding	\$5,000.00
Admin (rent, utilities, administration of program etc.)	\$5,000.00
Total Expenses	\$50,000.00

In the FY 21/22 budget, Community Sponsorship funds available:

Account Number	Description	Funding Available
4220-66010	Community Contributions	\$12,398
4220-66015	Community Events	\$5,000
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FISCAL IMPACT:

Monetary Sponsorship in the amount of \$6,250.00

RECOMMENDATION:

Consider a monetary sponsorship request from the Yuba Sutter Chamber of Commerce of **\$6,250.00** to assist in funding the Film Yuba-Sutter! Film Commission.

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