



# Yuba Sutter Tourism Improvement District Renewal - Public Meeting

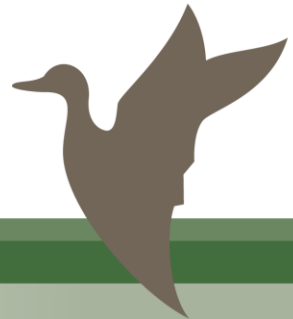


**Benjamin Moody, Development Services Director**  
**Steve Young, YSLA Board Member**

**February 15, 2022**

# Background

- The YSLA received signed petitions in excess of the required 50% of assessments to renew the Yuba Sutter Tourism Improvement District
- As part of the renewal process, City Council signed a Resolution of Intention to Renew YSTID January 18, 2022 (Step 1 in a 3-part process)



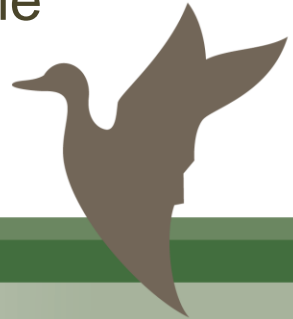
# Process

**Part 1:** Receive signed petitions from businesses within the assessed district that would pay 50% or more of the proposed assessment.

Resolution of Intention signed January 18, 2022 by City Council.

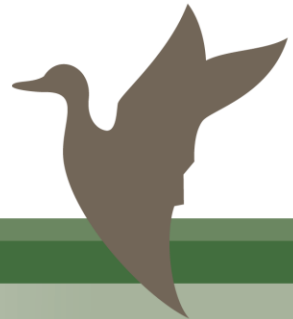
**Part 2:** Hold Public Meeting to allow public to provide comment on the proposed renewal of the YSTID on February 15, 2022

**Part 3:** Hold Public Hearing/Protest Hearing on March 15, 2022. If protest from businesses who will pay 50% or more of the assessments are received, and not withdrawn, no further proceedings shall take place.



# Recommendation

Open public testimony to allow members of the public to provide comments on the renewal of the Yuba-Sutter Tourism Improvement District (YSTID)



# YSTID Assessed Businesses

Business Name	Jurisdiction	Street Address	City/State/Zip
Town House Motel	Marysville	322 9th Street	Marysville, CA 95901
Americas Best Value Inn	Marysville	721 10th Street	Marysville, CA 95901
Budget Inn	Marysville	230 E Street	Marysville, CA 95901
Motel 6	Marysville	803 E Street	Marysville, CA 95901
Mhc Property Management Db a Lake Minden	Sutter County	2 N. Riverside Plaza, Suite 800	Chicago, Il 60606
Butte Star Ranch	Sutter County	8807 S. Butte Rd.	Sutter, CA 95982
Bonanza Inn	Yuba City	1001 Clark Avenue	Yuba City, CA 95991
Econo Lodge	Yuba City	730 N. Palora Avenue	Yuba City, CA 95991
Nice Inn	Yuba City	545 Colusa Avenue	Yuba City, CA 95991
Days Inn	Yuba City	700 N Palora Avenue	Yuba City, CA 95991
Hampton Inn And Suites	Yuba City	1375 Sunsweet Blvd.	Yuba City, CA 95991
Harkey House Bed & Breakfast	Yuba City	212 C Street	Yuba City, CA 95991
California Inn	Yuba City	2129 Live Oak Blvd.	Yuba City, CA 95991
Sutter Hotel Group (Best Western Yuba City)	Yuba City	894 W Onstott Frontage Rd.	Yuba City, CA 95991
Travel Lodge	Yuba City	965 Gray Avenue	Yuba City, CA 95991
Brownsville Motel	Yuba County	8592 La Porte Road	Brownsville, CA 95919
Frenchtown Inn	Yuba County	9858 Frenchtown Dobbins Rd	Oregon House, CA 95962
Collins Lake	Yuba County	7530 Collins Lake Road,	Browns Valley, CA 95918
Willow Creek Campground	Yuba County	17548 State Highway 49	Camptonville, CA 95922
Thousand Trails / Lake Of The Springs	Yuba County	14152 French Town Road	Oregon House, CA 95962
Environmental Alternatives / Lake Francis	Yuba County	13919 Lake Francis Road	Dobbins, CA 95935
Comfort Suites	Yuba County	1034 North Beale Road	Marysville, CA 95901
Peach City Inn	Yuba County	1078 N Beale Rd	Marysville, CA 95901
Rio Inn & Suites	Yuba County	899 North Beale Rd	Marysville CA 95901

