

The Sutter Animal Services Authority presents



The Challenge



Overpopulation of feral roosters, hens, and chicks regarding businesses and residents throughout Sutter County.

Goals



- Minimize the feral chicken population located in high populated areas.
- Relocate feral chickens to healthy and suitable rural homes.

Specific Project Challenges



- Public Opinion
- Consistent Messaging
- Capturing
- Finding Partners
 - Farmers/Large Landowners not located in City limits
- Staffing Allocation/Allotment of Time
- Funding
- Temporary Holding Areas at Animal Shelter



Current Plan



- Communicate & Educate: ***Feathers to Farms Program***
 - Meet with Business Owners
 - Inform the Public
 - Hand out educational material to property owners and residents in targeted areas
 - Utilizing Radio Spots
 - Social Media
- Enforcement
 - Utilizing Municipal Codes from Jurisdictions (Need YCPD support)
- Capture and Rehome

Educational Material

We're WILD about Chickens
and we're making plans to give
them a brighter future!
Providing healthy, suitable rural homes for feral chickens
is a priority in the year ahead.



Facts about wild chickens living in Yuba City:

- 1. Did you know there is a free feeding ordinance?**
There is an ordinance that prohibits free-feeding of wild animals in the city limits of Yuba City (Enforcement of Free Feeding Ordinance YCMC 4-12.400(b)). Individuals who are found in violation of this ordinance can be issued a citation for a court appearance and related fines.
- 2. Did you know that wild chickens are not considered a protected species and are not owned by any municipality or private entity?**
Wild chickens and roosters are not considered a protected species by any local, state or federal government entity. No individual, private entity or public municipality owns the local wild chicken population.
- 3. Did you know that SASA has created a chicken rehoming program?**
Sutter Animal Services Authority is working to relocate a portion of the wild chicken population through a rehoming program. This will consist of capturing the wild fowl, conducting health checks and rehoming the birds to more suitable rural environments: farms & ranches in the greater Yuba-Sutter region.



Our Goal...
a humane endeavor, it is our goal to reduce
the population of feral chickens and roosters by
rehoming them to safer, more suitable habitats,
to help preserve and prolong their lives.



Problem:

- Overpopulation · Property Damage
- Injured Birds · Negative Impacts on Businesses

Perception:

Many locals believe chickens are owned or protected by a government municipality; **they are not.**

Plan:

SASA is collecting and rehoming a portion of the local wild chickens.

Participate:

You can help by not feeding the wild chickens and by helping us find suitable rural homes for them.



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Funding



- Communication Plan
 - \$10,000
- Staffing:
 - \$9,600
- Materials and Supplies
 - \$ 5,300

- Total Estimated Cost:
 - \$24,900

Questions?

