

RESOLUTION NO. 21-136

**RESOLUTION OF THE CITY COUNCIL OF THE CITY OF YUBA CITY
APPROVING THE CITY PARK AND FACILITY NAMING POLICY**

WHEREAS, the City recognizes the importance of creating a quality of life for City residents through the development of parks; and

WHEREAS, establishing criteria for the consideration of naming future City Parks and Facilities that is transparent; and

WHEREAS, the criteria for naming a park or facility is based on street names, geographical area, historical significance, individuals or organizations; and

WHEREAS, exclusions to naming of parks or facility would be promoting of alcohol, tobacco products, political organizations; and

WHEREAS, established City parks will not be available for renaming rights unless extraordinary circumstances that would cast a negative image upon the City.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Yuba City as follows:

The City Council adopts the "City Parks and Naming Policy" attached hereto as Exhibit "A."


The foregoing Resolution of the City Council of the City of Yuba City was duly introduced, passed and adopted at a regular meeting thereof held on the 21st day of September 2021.

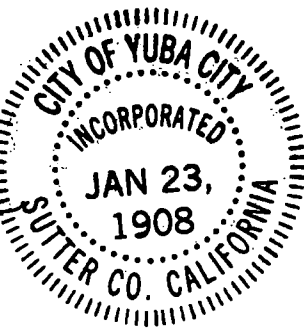
AYES: Councilmember Espindola, Harris, Kirchner, Shaw and Mayor Boomgaarden

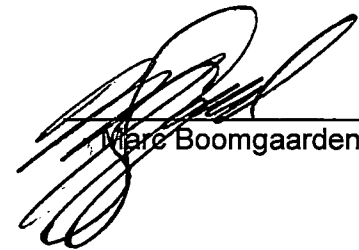
NOES: None

ABSENT: None

ATTEST:


Ciara Wakefield, Deputy City Clerk





Ware Boomgaarden, Mayor

APPROVED AS TO FORM:

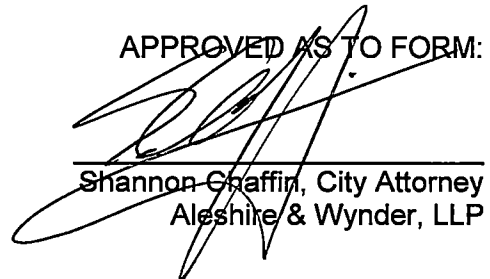

Shannon Chaffin, City Attorney
Aleshire & Wynder, LLP

Exhibit A: City Park and Facility Naming Policy

CRITERIA:

- A. Individuals
 - i. Deceased at least three (3) years; and/or
 - ii. Died in the line of duty serving our community or the United States; and/or
 - iii. Made extraordinary lasting and significant contributions to the City of Yuba City, the region, State of California, or the United States of America. Died while performing a heroic act (e.g., saving the life of another person) ; and/or
 - iv. Made significant donations/contributions to the City of Yuba City, resulting in acquisition of property, buildings, or specifically to a new park; and/or
 - v. Individuals will not be considered that could cast a negative image upon the City; and/or
 - vi. Individual was a resident of the City of Yuba City for over 20 years; and/or
 - vii. Individual has made exceptional contributions to the City of Yuba City including one or more of the following: financial gifts, public service or committed to a long-term sponsorship agreement.
 - viii. A background check, paid by the applicant, will be required for any individuals after whom a park will be named.

- B. Organizations
 - i. Organization has made exceptional contributions to the City of Yuba City including one or more of the following: financial gifts, public service or long-term sponsorship agreements.

EXCLUSIONS:

- 1) Naming proposals that promote alcohol, tobacco products or political organizations will not be considered.
- 2) Established Parks will not be available for renaming rights.
- 3) Under extraordinary circumstances that would cast a negative image upon the City, any of the City recognitions may be revoked at the discretion of the City Council.

SIGNS:

A sign identifying the park is the standard form of recognition. Signs will comply with the current park signage standards and will be provided by the City.