



Item 4: Shopping Carts



December 19, 2017 | Arnaldo Rodriguez

Brief History

- Historically, City has taken a laissez faire approach in regards to a formal policy, relying on stores to collect their carts



Brief History

- City contracted with an independent shopping retrieval contractor to collect carts
- Since March 2016, City has received 1,165 notices regarding shopping carts



Brief History

- City routinely mails letters to stores, calls stores, emails, etc.
- Mixed-results
- Challenge arranging meeting times
- Approximately 38 stores provide carts





Public Outreach

- Public information meeting on Oct. 12, 2017
- Contacted the CA Grocer's Association
- Published in paper
- Mailed letters to local stores and corporate headquarters



Draft Ordinance

- Requires signs on carts
- Requires the submittal of an Abandoned Shopping Cart Prevention Program (ASCPP)
 - Stores with 10 or more carts are required to submit
 - A description of specific measures that will be taken to prevent carts from being removed
 - Retrieval within 24 hours



Draft Ordinance

- Store may not place limits on daily loads or days per week to retrieve carts
- Director would approve the ASCPP
- ASCPP may be modified by the owner and City
- Goal is to no longer store carts at the City



Draft Ordinance

Table 1: Summary of regulations

# of carts	Item
9 or fewer	No changes.
10-90	<ol style="list-style-type: none">Must submit an ASCPP.May elect to retrieve their own carts rather than enter into a contract with a retrieval company.Abandoned shopping carts must be retrieved within 24 hours of notice.
91 or more	<ol style="list-style-type: none">Must submit an ASCPP.Shall enter into a contract with a retrieval company.Abandoned shopping carts must be retrieved within 24 hours of notice.



Draft Ordinance

- Failure to comply with the ASCPP
 - City may require a wheel locking or stopping mechanism
 - Failure to comply: \$50 civil penalty per day, in excess of 3 non-compliance occurrences during a 6-month period
- New stores:
 - Mandatory measures
- Stores with 9 or fewer carts: No mandatory contract



Recommendation

- Adopt the ordinance and waive the second reading

