



Digital Front Door Team

Departments Represented

Admin

Public Works

Recreation

Fire

Information Technology

Development Services

Police

Human Resources



Mission

The mission of the Digital Front Door Team is to enhance our digital presence in the community resulting in improved interaction and communication with our citizens.



2017 Accomplishments

Website Analytics:

- How to engage the public – web content
- Accessibility and Speed
- Improvements –
 Page Content & Image Branding



[Activity Guide](#)[Pay Bill](#)[311](#)[Requests](#)[Jobs](#)[Conserve](#)[eAlerts](#)

Community Service Award

City of Yuba City "Community Service Award" - Do you know someone contributing to the quality of life in Yuba City with the spirit of civic engagement? Nominate that special person or organization here.

[Nominate here!](#)

STATE OF THE CITY 2018

[Click here to review report.](#)



27

Upcoming Events

01
MAY

City Council Meeting
City Council Chambers 1201 Civic Center Blvd

02
MAY

Yuba City Senior Commission
Senior Center

09
MAY

Planning Commission Meeting
*Council Chambers - 1201 Civic Center Blvd.,
Yuba City, CA 95993*



City of Yuba City, Local Government ...

Published by Kelsey Myers [?]

Like This Page · March 28 · 🌐

The City of Yuba City is hosting our first ever Easter Eggstravaganza; a virtual Easter egg hunt with a real Easter basket prize!

This egg hunt will take you through our website where you will hunt for 6 eggs! Each egg that you click on will have a clue that will lead you to the next egg. Once you have collected all six egg numbers you will enter your information on the last egg and be entered into a drawing for a large Easter basket full of local products!

Head over to our website (<http://www.yubacity.net/>) and click on the Virtual Egg Hunt Banner to get started! Good luck!



Tag Photo



Add Location

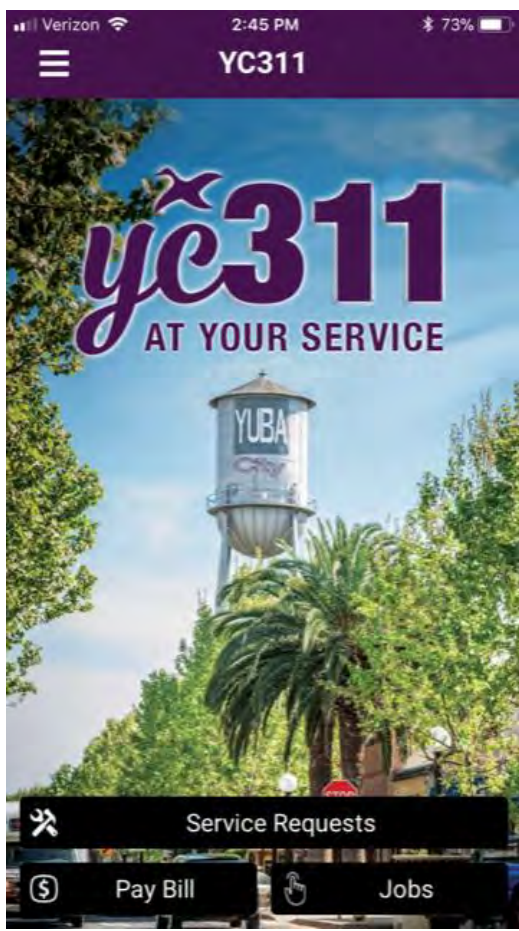


Edit



Write a comment...





YC311 Accomplishments

4,873 App Users

37% increase in App users for 2017



Accomplishments

Facebook:

- End of 2016 the City had 8,700 followers
- End of 2017 the City had 15,000 followers
- Increase of 6,300 followers



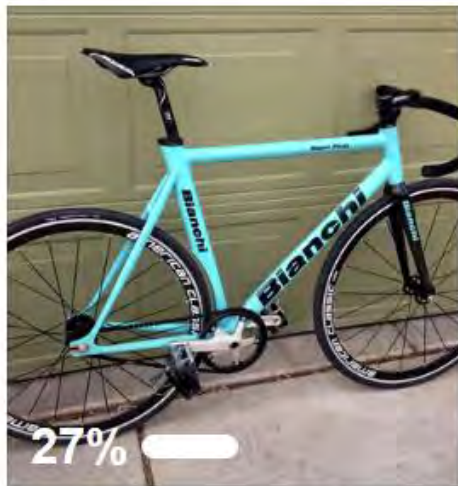


City of Yuba City, Local Government created a poll.



Published by George Barlow [?] · 2 hrs ·

May is Bike month! Will you be riding your Bike?



Yes



No

This poll ends in 6 days [Undo Vote](#)

11 Votes

354 people reached

Boost Unavailable



Accomplishments

YConnect Newsletter:



- Distribution to over 14,000 emails
- End of 2017 our open rate was 38%
- 5,000 plus readers per month



2018 Goals

1. Continue improvements – Website/Social Media
2. Innovative approach to public engagement
3. Use three new media platforms - SnapChat / Cinemark / Online Surveys & Polls
4. Produce Council Meeting Recap Videos
5. Produce multiple short [Videos](#)



2018 Goals



ACCEPTING

NOMINATIONS

YUBA CITY COMMUNITY SERVICE AWARD

INFORMATION AT:

WWW.YUBACITY.NET/CSA



Questions

