

Yuba City Downtown Business Association

Annual Report 2015



Yuba City - Downtown Plumas Street Area



**List of 2015 Directors and Committee Members of the
Yuba City Downtown Business Association**

2015-2016 YCDBA Officers

President – Cindy Paine, Teegarden House Event Center

Vice President – Joe Federico, The Happy Viking

Treasurer – Lee Ann Cimino, Sutter Community Bank

Secretary – Angela Butler, Milani Optical

2015-2016 YCDBA Board of Directors

Cashalyn Gilliss ~ Crosspointe Christian Books & Gifts

Fotine HalikasKopriva ~ Fotine's Simply Greek Café

David Holycross ~ Holycross Memorial Services, Inc.

Liz Gates ~ Liz Gates Photography

Ryan Henshaw – Ryan Henshaw State Farm Insurance

Alison Robinson ~ The Theater Gallery

Terri Tomlinson ~ Sutter Performing Arts Association

Stephanie Bateman ~ Pelton's Party Rentals & Supplies

2015-2016 YCDBA
COMMITTEE CHAIRS AND MEMBERS

Executive/Finance

Chair: Cindy Paine-*The Teegarden House*
Joe Federico - *The Happy Viking*
LeeAnn Cimino-*Sutter Community Bank*
Angela Butler - *Milani Optical*
Patty Phillips - *Book keeper*

Events

Chair: Fotine HalikasKopriva - *Fotine's Simply Greek Cafe*
Angela Butler- *Milani Optical*
David Holycross - *Holycross Memorial Services, Inc.*
Cindy Paine - *The Teegarden House*
Liz Gates – *Liz Gates Photography*
Stephanie Bateman – *Pelton's Party Rentals & Supplies*
Cashalyn Gilliss - *Crosspointe Books & Gifts*
Zanaida Akins-*Coordinator*

Marketing/Beautification/Membership

Chair: Alison Robinson - *SPAA*
Lee Ann Cimino - *Sutter Community Bank*
Ryan Henshaw – *Henshaw State Farm*
Terri Tomlinson - *The Theater Gallery*
Zanaida Akins - *DBA Coordinator*

2015 Accomplishments of the
Yuba City Downtown Business Association
Mission of the Organization:

The mission of the Yuba City Downtown Business Association is to preserve, promote and encourage aspiring businesses and provide a safe, clean center of culture and community life for residents and visitors alike.

- **City of Yuba City**
 - Attended City Council meetings when issues of downtown are on the agenda. A representative from the DBA Board would present to the Council when necessary. Updated members of the association as needed to items pertaining to the downtown via email, newsletter and direct mail.
 - Presented Annual BID Renewal Report in November 2014
- **Community Involvement**
 - April
 - Twilight Thursday (monthly through November) Shopping, live music and an artist reception at The Theater Gallery
 - May
 - Yuba City Downtown Certified Farmers Market -Thursdays
 - Teegarden House Event Center Vendor Faire -Thursdays
 - June
 - Yuba City Downtown Summer Stroll, free community event
 - October -November
 - Holiday Passport, participation from 34 businesses, Gift Certificate giveaway
 - November
 - Holiday Preview as the final “ Twilight Thursday” of the year
 - December
 - “Santa’s Village” Christmas Stroll, free community event
- **Memberships**
 - Yuba -Sutter Chamber of Commerce
- **DBA**
 - DBA President Cindy Paine keeping the organization moving forward
 - Maintained active Board of Directors and active committees
 - Hannaford Consulting resigned in August 2015
 - Contracted with Zanaida Akins Marketing Strategies, through 2016 to take over administrative/events coordinator duties
 - The Board meets 3 times monthly, outside the normal board meeting, primarily for the purpose of individual committee strategy planning - Executive/Marketing/Events



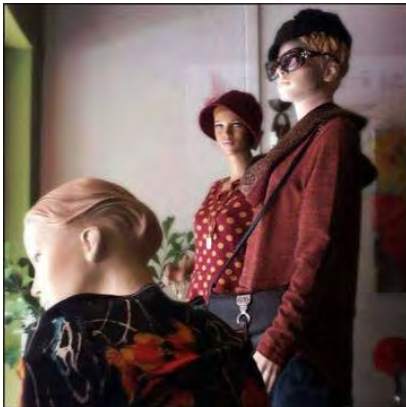


Associate Members

- *The DBA has 19 Associate Member businesses. These are businesses that are not located downtown, however want to be a part of, and show their support, for the downtown district. The following are DBA Associate Members:*

-
- *Cal-Yuba Investments*
- *City of Yuba City*
- *Express Employment Professionals*
- *Gold Country Bank*
- *Meagher & Tomlinson*
- *Patricia Phillips E.A*
- *Recology Yuba-Sutter*
- *Results Radio*
- *Sutter North Medical*
- *The Cookie Tree*
-
- *Twin Rivers Polaris*
- *Wheeler Chevrolet*
- *Yuba Sutter Chamber of Commerce*
- *AAA*
- *Huckins Family Trust*
- *Holycross Memorial Services*
- *The Crave, Gourmet Gifts*
- *Jessica Coggins, Damsel-In-Defense*

BUSINESSES – NEW



POPPIES APPAREL AND ACCESSORIES
JUSTIN'S KITCHEN

BUSINESSES RE-OPENED



BUSINESSES CLOSED

CHUCK JONES STATE FARM INSURANCE

CAFÉ OLIVETTI

THE SQUEEZE INN