



MEMO

Date: March 17, 2014
To: Honorable Mayor and Councilmembers
CC: All Employees
From: Steve Kroeger, City Manager
Re: **City Manager's Report – March 17, 2014**

Yuba City News

City Council Priorities: Joint Efforts to Improve the Quality of Life in Yuba City

On Tuesday, March 11th, the City Council and Executive Team met at the Corp Yard to discuss the City Council's priorities and direction to staff for 2014. Below you will find the list of established standing Council Priorities that were reconfirmed as well as some additions:

- Public Safety: Police, Fire, Flood Control
 - Provide Police Services to Walton Area
- Develop our Economy
- Maintain and Improve our Infrastructure
- Develop our Organization
 - Leadership Development
- Prepare for Growth
- Enhance our Image/Reputation



This list provides staff with direction for the development of new initiatives. The Council was clear in their direction that they are equally supportive of ongoing City initiatives that are actively underway.

Next steps will be for the Executive Team to develop topic specific initiatives, which will then be tracked and reported on over the next year. Why wait? Take this list and begin jotting down your ideas under each topic area – share them with your Department Head to bring to the roundtable discussion.

Shopping Cart Round-up – Part II

The City's February 19th shopping cart roundup was successful in a variety of ways: both in removing abandoned shopping carts off of the street (453) and encouraging our local retailers to use a shopping cart retrieval service on a regular basis. As a result of our efforts and the media coverage a number of retailers have begun using a cart retrieval service.

It is imperative that we continue to ensure that abandoned shopping carts do not become an obvious issue anytime soon. So to keep momentum on this subject, I would like to enlist your help with the follow-up effort to keep these carts under control.



Anytime Staff sees abandoned shopping carts, notify Gabriel Torres (our new Code Enforcement Officer) of the matter. The notification can be via email (gtorres@yubacity.net), phone call (822-4702) or Comcate ([Contact City](#)). When notifying Gabriel, please include the approximate number of carts and a good description of the location of the carts. Upon receiving this information Gabriel will coordinate with the cart collection company for their retrieval.

March Madness Department Challenge

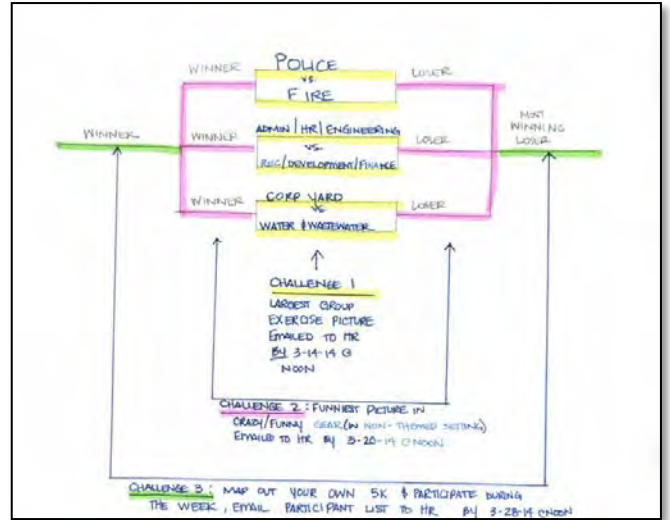
The Human Resources staff is hosting a "Twist" on March Madness for College Basketball.

Challenge 1: Largest Group Exercise Picture (03-14-14)

Challenge 2: Funniest Picture (03/20/14)

Challenge 3: Participate in a 5K race (03-28-14)

Both the winners and the losers will continue to "face-off" weekly until the end of the month where we have the 'most winning winner' face-off against the most winning initial losing team. At the very end the top winner and the top winning loser from challenge 2 will face off in challenge 3 for the finale. The grand prize will be worth all the effort!!!



Challenge 1

IT/Finance/Recreation/Development

VS

Human Resources/Admin/Engineering



Pictured: Scott Chandler, Lynn Haile, Ann Gillen, Terry Kopp, Jessica Laney, Scott Hanson, Erika Brunson, Kathy Magenheimer, Vicky Anderson, Robin Bertagna, Brian Hansen, Mike Campos, Brad McIntire, Devin Barber, Kristin Hamilton, Spencer Morrison, John Larimer. Way to go Scott and Spencer for the 1 handed planks!



Pictured: Nicole Moe, Ben Moody, Natalie Walter, Sharon Lydon, Mandeep Chohan, Picture taken by Amber Darrach

Police

VS

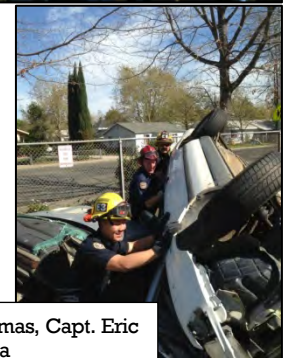
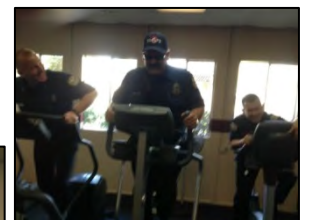
Fire



Pictured: Deidra Geddis - way to represent the PD!! Due to an unforeseen emergency, Department challenge pictures will be forth coming



Pictured: Shane Lawson, Scott Stevenson, BC John Limas, Capt. Eric England and Tim Noori, Tim Crowhurst, Martin Zavala



Welcome to New City Employees:



Jason Benzel
Public Works Maintenance Worker I
Water Division



Aarika Campos
Dispatcher I
Police Department



From Wikipedia, the free encyclopedia

Saint Patrick's Day or the Feast of Saint Patrick is a cultural and religious holiday celebrated annually on 17 March, the death date of the most commonly-recognized patron saint of Ireland, Saint Patrick (c. AD 385–461). Saint Patrick's Day was made an official Christian feast day in the early seventeenth century and is observed by the Catholic Church, the Anglican Communion (especially the Church of Ireland), the Eastern Orthodox Church and Lutheran Church. The day commemorates Saint Patrick and the arrival of Christianity in Ireland, as well as celebrates the heritage and culture of the Irish in general. Celebrations generally involve public parades and festivals, and the wearing of green attire or shamrocks.

Excerpts below by Donal O'Meadhra

Everyone knows something about St. Patrick. He drove all the snakes out of Ireland. He used the shamrock to teach the Holy Trinity to the Irish. He started each day with **"Top o' the mornin'!"** and gave beer its own holiday. Like most great men of hard times long ago, his legend has grown to a level of parody, and the myths of his deeds far exceed rational ability.

St. Patrick was in reality not Irish, but Welsh. He was kidnapped by Irish brigands raiding Wales and sold into slavery in Ireland. Years later he escaped and returned home, became a bishop and returned to the island of his imprisonment to teach the Irish heathens Christianity. Once the British decided that the Irish weren't capable of running Ireland, they took over the country and banned all things Irish including the language, customs and even the wearing of the color green.

St. Patrick, who was eventually honored as the patron saint of Catholic Ireland, became something of a loophole, for when a day of recognition was requested, it was political suicide to deny a people the right to celebrate their transition from paganism to Christianity. After all, he was born British and therefore established an illusion of superiority over the common Irish. A royal exception to cultural recognition was granted this one day a year.

St. Patrick's Day also became the one day that the church would officially lift the Lenten restrictions, which for the culture that invented beer and whiskey was more than reason enough to celebrate. Out of a strong desire for a reclamation of a national identity and the rare matter that both the Catholic Church and the British government separately agreed upon, St. Patrick's Day was born with a bit of Irish diplomacy.



Calendar

Upcoming Public Meetings

[View Online Calendar](#)

City Council Meeting

March 18, 6:00 p.m.

Regional Housing Authority

March 19, 12:15 p.m.

Economic Development Commission

March 19, 3:30 p.m.

Sutter Co. Airport Committee

March 19, 4:00 p.m.

Youth Commission

March 19, 7:00 p.m.

Sacramento Area Council of Governments (SACOG)

March 20, 6:00 a.m.

Yuba-Sutter Transit

March 20, 4:00 p.m.

Regional Waste Management Authority

March 20, 4:30 p.m.

Sutter Butte Flood Control Commission

March 24, 1:30 p.m.

Local Agency Formation Commission (LAFCO)

March 26, 4:00 p.m.

Planning Commission

March 26, 6:00 p.m.

Feather River Air Quality Management District

March 31, 4:00 p.m.

City Council Meeting

April 1, 5:00 p.m.

Senior Commission

April 3, 9:00 a.m.

Community Events this Week:

★ **March 17, 10:00 to 2:00.** Shredding and E-waste Recycling:
City Hall – 1201 Civic Center Blvd Yuba City

★ **March 18, 5:30 p.m.** Chamber Ribbon Cutting:
NorCal Asset Solutions – 708 Colusa Hwy #4 Yuba City

Save the Dates:

★ **March 25, 11:30 a.m.** Lunch Mob:
New Earth Market Harvest Room, 1475 Tharp Rd, Yuba City

★ **March 26, 5:30 p.m.** Chamber Ribbon Cutting:
John L. Sullivan - 950 Harter Parkway, Yuba City

★ **March 27, 5:30 p.m.** Chamber Ribbon Cutting:
Squeeze Inn – 968 Cooper Ave, Yuba City

★ **March 28, 7:30 a.m.** Business Connection Breakfast: Labor Law 2014
Bonanza Inn – 1001 Clark Ave. Yuba City

★ **March 29, 7:30 a.m. Grand Opening!**
John L. Sullivan Dodge Chrysler Jeep Ram
950 Harter Parkway Yuba City

★ **April 1, 7:30 a.m.** Government Affairs Committee:
Yuba Sutter Economic Development Commission – 1227 Bridge St, Yuba City

★ **April 8, 5:30 p.m.** Chamber Ribbon Cutting:
Succeed.net - 1510 Poole Blvd., Yuba City

★ **April 9, 10:00 a.m.** Special Yuba City Council Meeting:
Yuba City High School - 850 B Street, Yuba City

★ **April 10, 5:30 p.m.** Business After Hours:
Bank of Feather River – 855 Harter Parkway, Yuba City

★ **April 12, 8:00 a.m. – 11:00 a.m. start** 29th Bike Around the Buttes Event:
Sutter Youth Building - 7740 Butte House Rd, Sutter

<http://www.bikearoundthebuttes.com/>

