



MEMO

Date: August 1, 2013
 To: Honorable Mayor and Councilmembers
 CC: Executive Team
 From: Steven Jepsen, City Manager
 Re: **City Manager's Report – August 2, 2013**


City Calendar

Events this weekend:

- Friday August 2nd - Kids Day at the Fair: Grand Stand Event – Bull Riding
- Saturday August 3rd – Military Day at the Fair: Grand Stand Event – Tuff Truck & Mud Bogs
- Sunday August 4th – La Familia Day at the Fair: Grand Stand Event – Destruction Derby
- Sunday August 4th – 6:00 3rd Annual Smokin' at Hope Point BBQ'd Rib and Classic Car show



Next Week:

	August						
	5	6	7	8	9	10	11
	Mon	Tues	Wed	Thur	Fri	Sat	Sun
8:00		7:30 Chamber Government Affairs Committee			City Hall Closed (Furlough)	Farmer's Market	
9:00			9:00 Senior Commission Meeting			Town Center	
10:00			10:00 Feather River West Levee Project Ground Breaking				
11:00							
12:00	12:45 Sutter Animal Services Board Meeting						
1:00			Regional Housing Authority Board Meeting continued to August 21st				
2:00				2:00 Government Liaison Meeting			
3:00							
4:00	4:00 FRAQMD Board Meeting			4:00 Mosquito Vector District Meeting			
5:00		National Night Out Events No City Council Meeting					
6:00				7:00 Concert in the Park "Villa Re'Al" Classic Rock			

Save the Dates!

- Tues August 13, 6:00 p.m. China Trade Workshop with Economic Development Commission
- Wed August 14, 9:00 a.m. City Hall Tour – Cultural Homestay International with 20 13 year-old Japanese Students
- Thur August 15, First Day of School 
- Thur August 15, 7:00 p.m. Concert in the Park – “Kymmi & the Diamond Backs” Country 🎵
- Tues August 20, 10:00 a.m. Sutter County Courthouse Groundbreaking
- Wed August 21, 6:00 p.m. Animal Services Volunteer Program Orientation



Current Job Openings / Recruitments / Promotions

Public Safety Dispatcher III – Internal Recruitment only

The City is recruiting for one Public Safety Dispatcher III in the Police Department. The recruitment closes August 6th at 5:00 p.m. This recruitment is a promotional opportunity and open only to permanent Police Department employees for the City of Yuba City.

The Public Safety Dispatcher III job flyer, job description, and City application are available at the Human Resources Department located in City Hall.

If you have any questions about this internal recruitment, please do not hesitate to contact Natalie Walter at x4765.

Yuba City News

National Night Out – Tuesday August 6th

Tuesday, August 6th is National Night Out. We have eleven neighborhoods that have confirmed they are participating and we are waiting to hear back from a few more. Briefing for National Night Out will be at the **Police Department at 6 pm** and Day Shift and Detectives will hold over to assist. The VIPs will have McGruff the Crime Dog and the Boy Scouts will also be participating.

Contact Officer Jason Parker at the Police Department at 216-6942.

Animal Services Update

The City of Yuba City has been the lead agency for the Sutter Animal Services Authority for a month now, taking over from Sutter County staff. What does being the lead agency mean? The City is now in charge of operations of the Animal Shelter and field services for animal welfare for Sutter County, including the cities of Yuba City and Live Oak. Brad McIntire is serving as the Executive Director, reporting to the Board of Directors for the Sutter Animal Services Authority. Animal Services Manager Diana Barrett in charge of the Animal Shelter, field operations and staff.

The new facility is expected to be open in Mid-September.

July operations accomplished:

- Full-time Lead Kennel Care Technician hired
- Full-time Kennel Assistant in the final hiring process with Human Resources
- Two part-time Kennel Assistants are in the final hiring process with Human Resources
- Final full-time Animal Control Officer interviews were finalized last week – recommendation to Human Resources next week.

Friends of Yuba City Parks and Recreation Foundation

The Friends Foundation is currently planning their next fundraiser tentatively scheduled for September 21st at the City Café. The event will be called "Coffee and Crooners". For more information on sponsorship opportunities call Brad McIntire at 822-4652.

The Friends Foundation recently received a grant from Yuba-Sutter Mental Health for \$5,000 to apply toward Youth Recreation Programs. The Friends Foundation has spent \$4,000 on scholarships already this year. The majority of the scholarships have gone toward swimming lessons.

Friends of Sutter Animal Services Authority Foundation

We are in the process of creating a new 501(c)(3) non-profit Public Benefit Corporation for SASA. This is a charitable organization, that is organized and operated exclusively for purposes set forth in section 501(c)(3) of the IRS Code and allows the organization to obtain federal tax-exempt status and to receive tax-deductible contributions.

Setting up the Friends of SASA Foundation will allow fundraising and donations to support animal welfare efforts in Sutter County, like the Friends of Yuba City Parks and Recreation Foundation.

My Yuba City (Comcate) Activity Report January 1 – June 30, 2013

The report below shows the activity generated by the My Yuba City reporting software that is available through our website and by our mobile app. The City has received over 3,000 external visits to our "Frequently Asked Questions" (FAQ) section. Having this information available helps cut down phone traffic which assists City staff to be efficient and helps our citizens to be knowledgeable and informed.

Our Customer Service staff will also add cases to the reporting software from phone calls they receive during the day. This information is listed as "internal" in the report below.

The average per month is 80 cases, which works out to be less than 4 per work day. Public Works receives most of the cases, with 405, followed by Code Enforcement with 84.

Activity Summary Report

Report Details:

	FAQ (External)			FAQ (Internal)		New Cases	
	Visits *	Searches *	Answers viewed	Searches *	Answers viewed	External	Internal
January 2013	665	1	200	0	0	106	36
February 2013	372	0	76	0	0	51	28
March 2013	364	0	36	0	0	45	15
April 2013	402	0	52	0	0	42	31
May 2013	368	0	37	0	3	43	36
June 2013	408	2	49	0	3	38	25
July 2013	487	0	91	0	0	59	32
Total	3064	3	541	0	6	384	203

Cases Opened

Administration	22
Community Development	84
Economic Development	1
Finance	32
Fire Department	7
Parks and Recreation	17
Personnel	2
Police Services	20
Public Works	405
Total All Departments	590

FAQ Examples:

- How do I request an inspection for work within the City's right-of-way?

Please call the City of Yuba City's Public Works Department at (530) 822-4626. The Public Works Department may also require a permit to work within the City's right-of-way depending on the type of case.

- What happens after I receive a notice from the City to correct housing and building violations?

Code violations are judged on a case by case basis. If you have received a notice from the City, respond to the notice immediately especially if the code violation is for a more serious situation requiring immediate action. Failure to correct a code violation can lead to penalties, fines and in some instances, incarceration for a period of time. You can reach the City of Yuba City to inquire about a violation with the Yuba City Code Enforcement Division at (530) 822-4703.

- What if the sidewalk is cracked or broken in front of my home or business?

According to State Law (Streets & Highways Code), maintenance of the sidewalk that abuts private property is the responsibility of the property owner. If the sidewalk is damaged, it is the responsibility of the property owner to repair it, unless the sidewalk has been damaged by roots of an official city street tree (OCST). However, the curb and gutter, not the sidewalk in most cases, are the City of Yuba City's responsibility. If you or your contractor plan on repairing the sidewalk that abuts your property, contact Public Works at (530) 822-4626 to obtain an encroachment permit.

- How do I and when should I shut off the gas to my house?

If you have questions regarding utility services such as natural gas or electricity usage or you are having problems with your utilities, you should contact PG & E for information at 1-800-743-5000. Another way PG & E can be contacted is to check out their website at <http://www.pge.com/>

Yuba City Wastewater Treatment Facility permit approved

Appeal Democrat July 30, 2013

The California Water Quality Control Agency on Thursday approved the renewal of a National Pollutant Discharge Elimination System permit for the Yuba City Wastewater Treatment Facility.

The permit program is used to control water pollution by regulating sources that discharge toxins, according to the U.S. Environmental Protection Agency. The Central Valley Regional Water Quality Control Board considers the permit renewal for the Yuba City Wastewater Treatment Facility every five years.

Located on 35 acres at the south end of Yuba City, the Yuba City Wastewater Treatment Facility treats an average of 6 million gallons of water per day. Most of the households connected to the facility contribute an average of 330 gallons per day to the wastewater system

News Article Highlight

Appeal-Democrat

July 29, 2013

Our View: Top things to do? Fix things up

What should we do to help our communities' progress?

Respondents to an Appeal-Democrat online survey had a range of ideas, from fighting crime to adding jobs.

Nearly 300 area residents participated in our informal "What Next?" survey. We asked people what they most liked and disliked about their communities (addressed in Sunday's edition) and what they thought should be done to spark progress. We're planning on a second part to the survey where we'll ask residents to vote for their favorite suggestions.

Your Community?

When we asked respondents to tell us what they considered to be their community, most answered with a location: Yuba City was most frequent, followed by Yuba County, Sutter County, Marysville, and a list of other smaller towns.

But many listed categories: Punjabi, working class, taxpayers, single parents, middle class, sports, normal, retirees, outdoors types, education, performing arts, and law abiding citizens.

"(We're a) young, married couple with young children who are interested in outdoor activities, art, music, local history, and environmental awareness," was how one respondent answered.

The next big thing:

We asked respondents to list what they thought should be the next big thing to spark progress in their community:

- Lots of folks said "fixing things up," or some variation on that theme. They weren't talking just about painting and repairs. They were talking about getting rid of decaying buildings, working with absentee landlords, maintaining parks and public places. Several people mentioned "code enforcement."
- Gang activity was one of the things people most often disliked, and they followed through by saying it should continue to be a high-priority action item for community leaders. Fighting crime, in general, was often repeated and several people said police forces should be augmented.
- Respondents weren't naïve about what keeps a community churning and thriving: economic activity. One of the things they say most needs to get done is adding living-wage jobs.
- Several people had parks on their minds — they want even more green space added to their communities and want parks taken care of. Several mentioned they'd like to

see more recreation opportunities developed involving rivers and riverfront property.

- Shopping. Whatever stores we don't have, those are the ones that respondents most want.
- Other often-repeated topics included: dealing with the transient population; building a third bridge; more activities for children; more entertainment.

Some comments:

"Make the downtown more interactive. Too often I go down to Plumas Street just to walk around and enjoy some family time — but most of the time it is after work and the businesses are all closed already."

"We need to develop a regional consensus of the future."

"Bring something in here to create jobs that pay more than \$10 an hour. And round up the homeless! Most of these people need to be in the hospital. They are often hurt, barefoot, bleeding, and soliciting drugs."

One little thing:

We asked participants to name some simple things that could be easily done to improve communities. That might be simpler said than done; lots of items were repeated from the list of "big" things. Some of the more common "little things":

- Work on "curb appeal." A few people used that same terminology. Several respondents mentioned that cleaning up communities should be a top priority. They're talking about litter and run-down properties.
- Planning more nature trails and green spaces and maintaining public parks. (Is that a big thing, or a little thing?)
- Red light cameras. People don't like them. They were mentioned in several categories of the survey.
- Several people suggested that road maintenance should be prioritized and several suggested that potholes were a problem in their communities.

People also repeatedly mentioned: razing the Marysville Hotel and the State Theater; make city water available to outlying areas; more youth activities; encourage volunteerism; keep the water in Ellis Lake fresh; kill mosquitoes; ... did we mention red light cameras?

Some comments:

"Get more interaction amongst ethnic and cultural groups."

"One little thing, and it's so very small, is that we all could try to spruce up the whole community. It's the broken windows theory."

"Crack down on the boom-boom from car stereos. I've been in a lot of other cities and this is the worst. If you stroll down either main street the noise is there every minute."

THE ECONOMIES IN THE SF BAY AREA AND CENTRAL COAST REGIONS REMAINED AMONG THE HEALTHIEST IN THE STATE

Annual Job Growth
June 2013

Tier 1		Tier 2	
Santa Cruz-Watsonville	6.3%	Mariposa County	1.8%
Alpine County	5.6%	Visalia-Porterville	1.8%
San Luis Obispo-Paso Robles	5.1%	Santa Ana Anaheim Irvine MD*	1.8%
Napa	3.4%	Plumas County	1.5%
Stockton	2.7%	San Diego-Carlsbad-San Marcos*	1.5%
San Jose-Sunnyvale-Santa Clara*	2.7%	Oxnard-Thousand Oaks-Ventura*	1.5%
Santa Rosa-Petaluma	2.6%	Merced	1.4%
Vallejo-Fairfield	2.5%	Oakland Fremont Hayward MD*	1.4%
San Francisco San Mateo Redwood City MD*	2.3%	Glenn County	1.3%
Salinas	2.3%	El Centro	1.1%
Santa Barbara-Santa Maria	2.0%	Yuba City	1.1%
		Los Angeles Long Beach Glendale MD*	1.0%
		Sacramento-Arden-Arcade-Roseville*	0.9%
Tier 3		Tier 4	
Madera	0.9%	Tuolumne County	-0.2%
Humboldt County	0.9%	Redding	-0.3%
Fresno*	0.8%	Inyo County	-0.8%
Modesto	0.7%	Colusa County	-0.9%
Tehama County	0.7%	Mono County	-0.9%
Riverside-San Bernardino-Ontario*	0.7%	Siskiyou County	-1.0%
Chico	0.6%	Lake County	-1.1%
Lassen County	0.3%	Del Norte County	-1.3%
Hanford-Corcoran	0.3%	Amador County	-1.3%
Nevada County	0.2%	Trinity County	-1.4%
Bakersfield	0.1%	Sierra County	-2.8%
Mendocino County	0.1%	Modoc County	-3.7%
Calaveras County	0.0%		

*Top 10 regions based on employment size
Data Source: CA Employment Development Department



MOST OF THE LARGER METRO AREAS IN THE STATE ARE SEEING SINGLE-DIGIT UNEMPLOYMENT RATES

Unemployment Rate
June 2013 (Seasonally
Adjusted Annual Average)



Tier 1		Tier 2	
San Francisco San Mateo Redwood City MD*	6.2%	Mendocino County	8.7%
Santa Ana Anaheim Irvine MD*	6.8%	Vallejo-Fairfield	9.2%
Napa	6.9%	Mono County	9.4%
San Luis Obispo-Paso Robles	7.1%	Sacramento-Arden-Arcade-Roseville*	9.5%
Santa Barbara-Santa Maria	7.2%	Humboldt County	9.5%
Santa Rosa-Petaluma	7.6%	Mariposa County	9.8%
San Jose-Sunnyvale-Santa Clara*	7.7%	Santa Cruz-Watsonville	10.0%
San Diego-Carlsbad-San Marcos*	8.1%	Los Angeles Long Beach Glendale MD*	10.3%
Oakland Fremont Hayward MD*	8.2%	Salinas	10.4%
Oxnard-Thousand Oaks-Ventura*	8.3%	Tuolumne County	10.5%
Nevada County	8.5%	Amador County	10.7%
Inyo County	8.6%	Riverside-San Bernardino-Ontario*	11.1%
Tier 3		Tier 4	
Chico	11.2%	Lake County	13.8%
Lassen County	11.5%	Stockton	13.9%
Calaveras County	11.7%	Trinity County	13.9%
Redding	12.2%	Siskiyou County	13.9%
Alpine County	12.2%	Modesto	14.0%
Bakersfield	12.4%	Fresno*	14.1%
Modoc County	12.5%	Hanford-Corcoran	14.3%
Del Norte County	12.5%	Visalia-Porterville	14.8%
Madera	12.5%	Yuba City	14.8%
Tehama County	12.7%	Merced	15.8%
Sierra County	13.3%	Colusa County	19.1%
Glenn County	13.3%	El Centro	26.8%
Plumas County	13.4%		

*Top 10 regions based on employment size
Data Source: CA Employment Development Department

Unemployment Rate
June 2013
California = 9.6%
United States = 7.8%



Concerts in the Park

7pm

EXTENDED

Gauche Park, 421 C Street, Yuba City



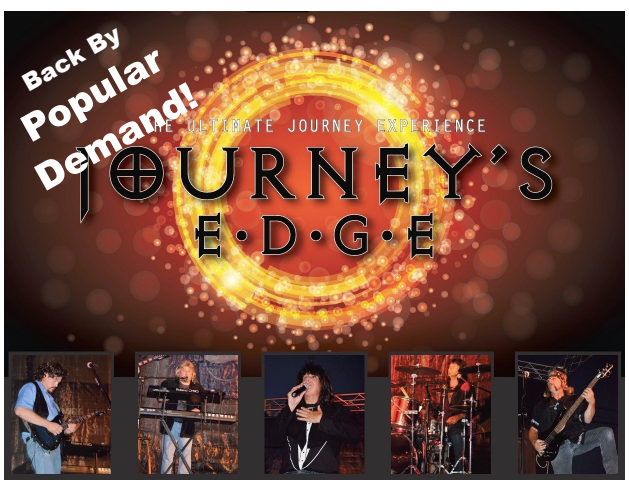
Villa Re'al
August 8
Classic/Acoustic Rock



**Kymmi & the
Diamondbacks**
August 15
Country



**Jimmy
and the Jets**
August 22
Classic Rock



**Journey's
Edge**
August 29
Journey Tribute

Enjoy Dinner at the Concert!

- August 8
Yuba City & River Valley High School
Swim/Dive Team
- August 15
TBA
- August 22
TBA
- August 29
Feather River Aquatic Club

Sponsors